



SESSION 2023-24

"EMPOWERING BEGINNINGS: ECONOMICS DEPARTMENT ORIENTATION 2023-24"

August 12, 2023

The Economics department, in collaboration with second and third-year students, organized an orientation cum interactive session for the incoming batch of first-year students for the academic session 2023-24. The event featured Ms. Vamika Darhel, a distinguished alumna of the college, as the esteemed resource person for the day.

Objectives: The primary goals of the orientation session were to familiarize the incoming students with the college premises, introduce them to faculty members, highlight extracurricular activities, and showcase the facilities provided by the institution. Additionally, the session aimed to serve as an icebreaker, encouraging connections between the freshmen and their seniors.


The second-year students played a pivotal role by presenting a comprehensive PowerPoint that covered various aspects, including faculty members, extracurricular activities, and special initiatives like the Honesty Store and the economics newsletter, Bedenomics. Ms. Vamika Darhel delivered an outstanding presentation, sharing her research papers, achievements, and contributions in agriculture and horticulture. She emphasized the significance of extracurricular participation in overcoming shyness and achieving long-term success, underscoring the importance of lifelong learning.

The orientation also featured engaging activities organized by senior students, facilitating interaction and camaraderie among the freshmen. Winners were acknowledged, and the faculty expressed gratitude to Ms. Darhel with a token of appreciation.

Outcomes: The orientation program proved to be a resounding success, offering first-year students' valuable insights to navigate their college journey effectively. Ms. Darhel's presence added significant value to the event, inspiring students with her journey and achievements. The program successfully created a sense of belonging and togetherness within the department, laying the foundation for positive collaboration and lifelong bonds among students.



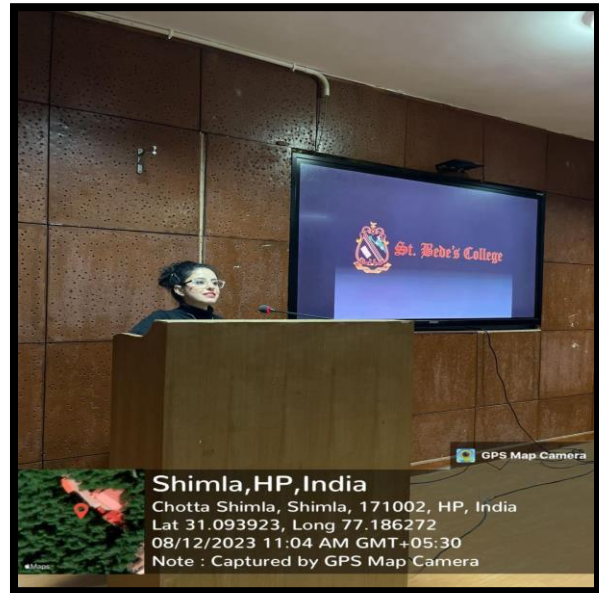
Department of Economics
St. Bede's College, Shimla

St. Bede's College
NAAC Re-Accredited A* Grade
Department of Economics
*cordially invites the First Year
Students to an Interactive Session*
on
*"College Catalyst: Igniting Your
Journey to Excellence"*
Venue : Seminar Room, St. Bedes College
Date : August 12, 2023
Time: 10:40 AM
GUEST SPEAKER

Vamika Darhel
Research Fellow,
Agro- Economic Research Centre





Department of Economics
St. Bede's College, Shimla





"ENLIGHTENING MINDS: ST. BEDE'S ECONOMICS DEPARTMENT SETS SAIL ON WORLD LITERACY DAY"

September 8, 2023

In celebration of World Literacy Day, the Economics Department at St. Bede's College Shimla orchestrated a meaningful excursion to kindle a passion for literacy and education among young learners. This collaborative initiative involved both faculty and students, converging at the Government School in Sanjauli, Himachal Pradesh, to create a lasting impact on students from LKG to 5th class.

Objectives: The primary objectives of this excursion were to promote literacy and educational awareness, emphasizing the importance of learning in personal and societal development.

The day unfolded with a compelling skit performance by college students, illuminating the crucial role of education and literacy in shaping one's life. This theatrical endeavour captured the attention of the young audience, delivering a powerful message that resonated throughout the day.

Interactive sessions followed suit, featuring storytelling sessions conducted by college students to instill a love for books and reading. To blend education with enjoyment, a series of fun and educational games were organized, enhancing cognitive abilities and reinforcing the idea that learning can be both enjoyable and rewarding.

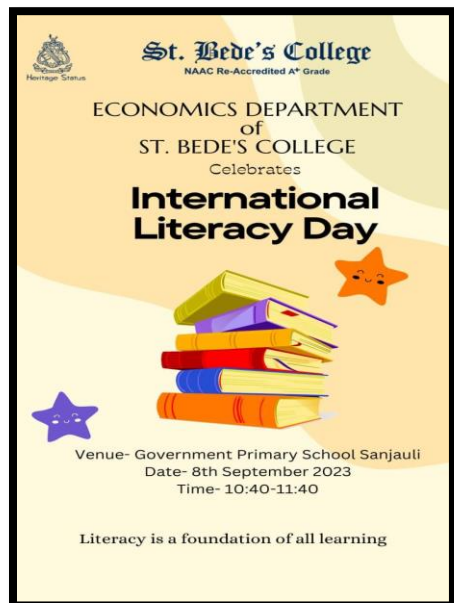
As a gesture of encouragement and support, the Economics Department distributed stationery items among the students, including notebooks, pencils, and erasers, aimed at facilitating their educational journey. Furthermore, the introduction of interactive learning materials aimed to foster a more engaging learning environment within the classroom.

Outcomes: The excursion on World Literacy Day at the Government School in Sanjauli surpassed expectations, achieving its primary goal of promoting literacy and education awareness. Students, spanning from LKG to 5th class, not only gained insights into the significance of learning but also left with beaming smiles and newfound enthusiasm for education.

This collaborative effort involving the Economics Department, college students, and the dedicated staff of the Government School showcased the impact of community engagement. It underscored the pivotal role educational institutions can play in spreading awareness about literacy and education.

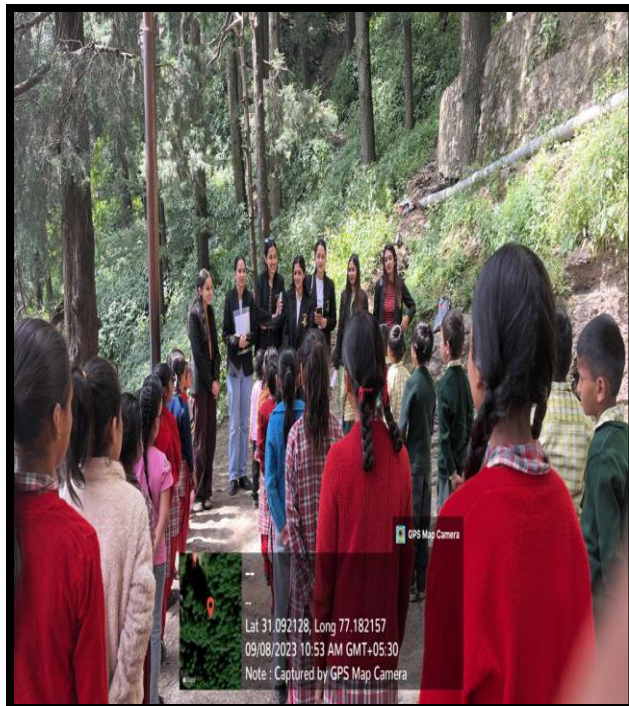


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"ECONOMICS SPOTLIGHT: ILLUMINATING THE LIVES OF KEYNES AND MARX"

September 26, 2023

The Economics Spotlight event was conceived with the purpose of igniting interest in the personal lives of eminent economists among students of the Economics Department. The focus was particularly on luminaries such as Keynes and Karl Marx, aiming to provide a deeper understanding of their lives through engaging presentations and interactive sessions.

Objectives: The primary objectives of the event were to spark interest in the personal lives of renowned economists, fostering intellectual growth and enhanced comprehension within the Economics department.

Students from BA Economics Hons 3rd Year and BA Pass 3rd Year took centre stage, actively participating in the event by delivering insightful PowerPoint presentations on the lives of Keynes and Karl Marx, respectively. These presentations delved into the personal aspects of the economists' lives, shedding light on their backgrounds, influences, and ideologies.



Following the presentations, a dynamic Q&A round ensued, encouraging vibrant discussions and the exchange of ideas among participants. This interactive element not only enriched the learning experience but also allowed for a deeper exploration of the economists' lives and theories.

Outcomes: The Economics Spotlight event proved to be a significant learning experience for all participants, contributing to intellectual growth within the Economics department. Attendees gained valuable insights into the personal lives and ideologies of Keynes and Karl Marx, enriching their understanding of economic theories and historical contexts.

By promoting engagement and encouraging active participation, the event succeeded in creating a platform for collaborative learning and intellectual exchange. Overall, the Economics Spotlight emerged as a highly engaging and enlightening experience, leaving a lasting impact on the students and faculty involved.




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Department of Economics
is organising an
"ECONOMICS SPOTLIGHT"

DATE September 26th 2023
TIME 12:30pm
VENUE D6





ECONOMICS NEWS ANALYSIS

9th October 2023

The Economics Department at St. Bede's College, Shimla, organized a dynamic event focusing on the critical analysis of current economic news. The event witnessed enthusiastic participation from second and third-year BA Economics Hons students.

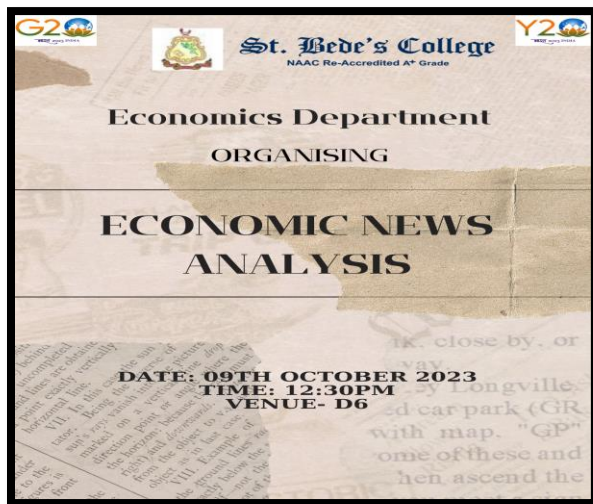
Objective- The primary aim was to engage students in understanding and dissecting contemporary economic issues through PowerPoint presentations centred on pertinent news headlines.

Presentation Topics:

- Second-year students- How new tax can kill the online gaming industry
- Third-year students- India's inclusion in JP Morgan's Global Index

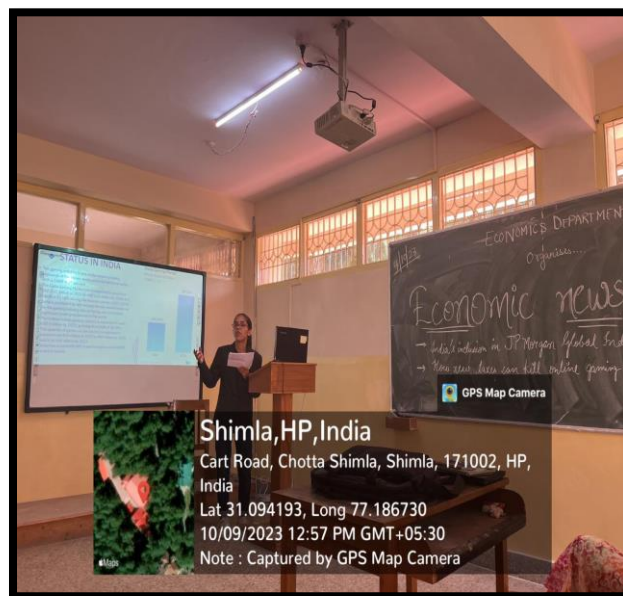
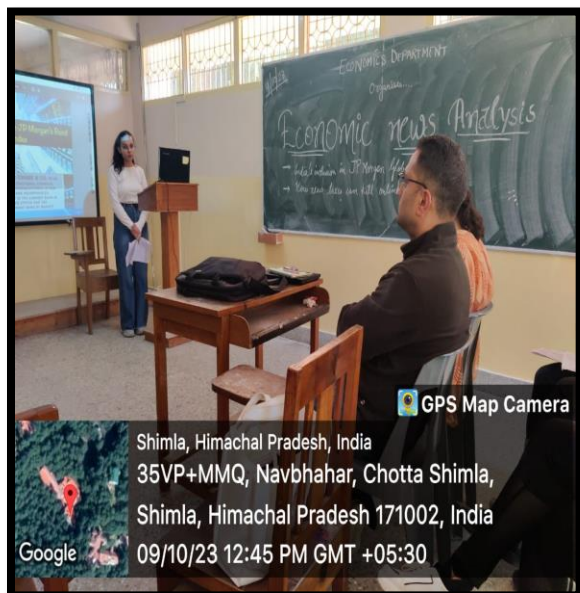
The event underscored the crucial role of news analysis in comprehending the complexities of economic trends. By examining real-world scenarios, students gained practical insights into how economic theories and policies manifest in current events. Understanding the relationship between economic principles and unfolding news equips students with the ability to anticipate, evaluate, and respond to economic changes effectively.

Outcomes- The event was a resounding success, promoting a dynamic environment of learning and interaction. The presentations ignited lively discussions, showcasing students' deep engagement with the subject matter. The atmosphere brimmed with enthusiasm as participants actively shared perspectives, asked thought-provoking questions, and exchanged ideas. Beyond the presentations, this event served as a valuable platform for students to enhance their analytical and presentation skills while gaining a deeper understanding of the economic landscape.





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POVERTY ERADICATION WEEK-"EMPATHY IN ACTION:

OCTOBER 11 -17, 2023

Dedicated to making a meaningful impact on societal issues, the Economics Department fervently observed Poverty Eradication Week from October 11th to 17th, 2023. This week-long initiative saw active student engagement in a diverse array of impactful activities, including poster making, film screenings, Nukkad Natak (street play), and a sensitization program. The collective efforts of the students played a pivotal role in the success of the week, creating heightened awareness about poverty and eliciting emotions of empathy and compassion within the college community and beyond.

Objectives: The overarching objectives of Poverty Eradication Week were to raise awareness about poverty and stimulate emotions of empathy and compassion among students and the general public. Through various mediums, the Economics Department aimed to foster a deeper understanding of the challenges faced by those living in poverty.


A standout event during Poverty Eradication Week was the screening of the impactful short film titled "Hunger" at 2:50 on October 13, 2023. The objective was clear: to employ visual storytelling to convey the harsh realities faced by individuals living in poverty. The film struck a chord with the students, evoking emotional responses, including tears, as they witnessed the struggles of the male protagonist striving to make ends meet.

Following the film screening, a film review competition added an interactive dimension to the event. Participants were tasked with providing their perspectives on the overall impact of the film. Entries were meticulously evaluated by the esteemed judge, Ms. Annette, considering criteria such as content quality, vocabulary usage, reference to the film, and clarity of thoughts.

Outcomes: The film screening and subsequent review competition effectively achieved the goal of evoking empathy among students for those living below the poverty line. This activity served as a powerful medium to sensitively address the issues surrounding poverty, prompting thoughtful reflections and discussions among the participants. The success of these initiatives during Poverty Eradication Week underscores the commitment of the Economics Department and its students to creating awareness and understanding that extends beyond the classroom.



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INVITES YOU TO CELEBRATE
Poverty Eradication Week
ON THE THEME
'Dignity for all in practice'
(October 11-17, 2023)

11-13th- Donation Drive
13th - Short film screening and movie review competition
14th - Poster/Sketching/Cartoon making competition
15th- Sensitizing people about various poverty alleviation programmes
16th- Extension activity
17th- Nukkad Natak and PowerPoint presentation





"BRUSHING COLORS ON POVERTY: A CREATIVE ODYSSEY FOR AWARENESS"

October 14, 2023

In line with the mission to foster awareness about poverty, the Economics Department organized a Poster/Sketching/Cartoon Making Competition on October 14th, 2023. This dynamic activity aimed to challenge students to blend creativity and skills, transforming their artwork into a compelling and imperative message on poverty. The active participation of students was instrumental in the success of this impactful event.

Objectives: The primary objective of the competition was to create awareness about poverty among college students, prompting them to use their artistic talents to convey a poignant message. The theme, "Dignity for all in practice," was chosen to align with the International Poverty Eradication Day, 2023.

The competition served as a platform for artists to articulate their opinions and thoughts about poverty through vibrant posters, intricate sketches, and insightful cartoons. Each piece of art became a canvas for expressing the theme and contributing to the collective dialogue on poverty and dignity.

Outcomes: The active participation of students demonstrated their commitment to addressing social issues through creative expression. By challenging participants to infuse their artwork with a meaningful message, the competition successfully engaged students in the broader conversation about poverty awareness. The event, aligned with the International Poverty Eradication Day, provided a unique opportunity for students to contribute to a cause greater than themselves.

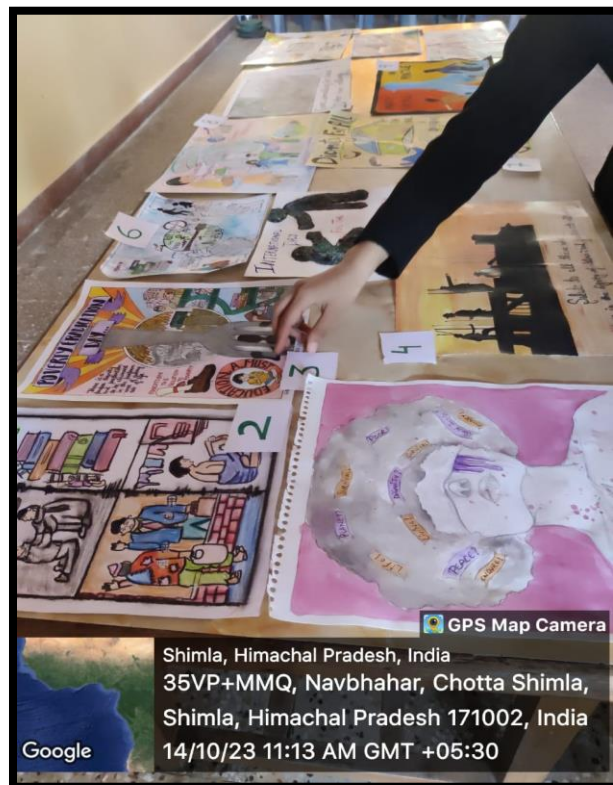
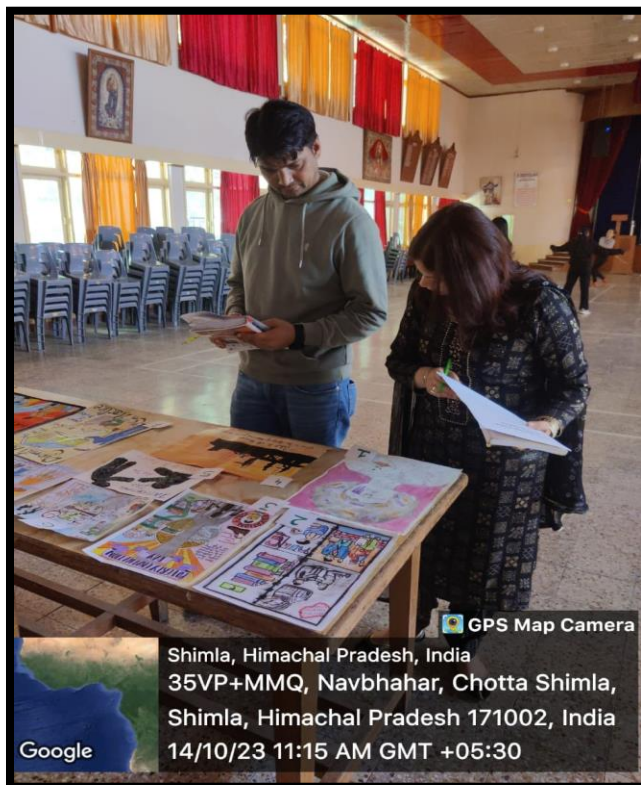
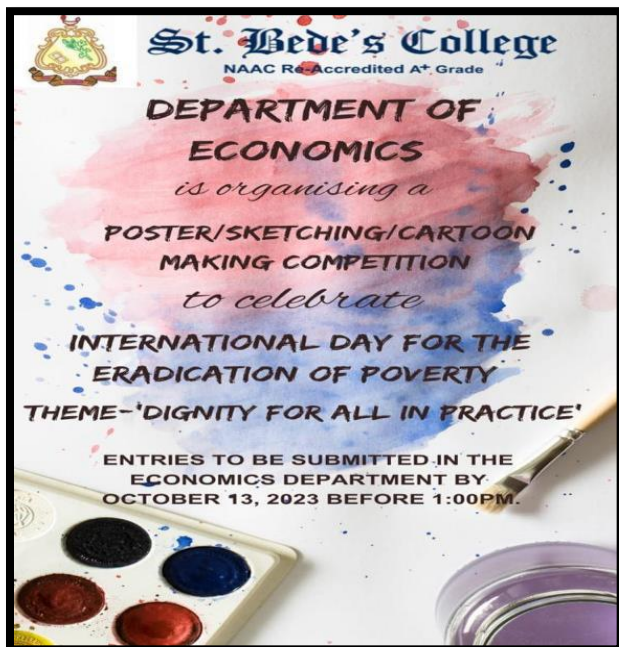
Results: The competition was adjudged by esteemed judges, Dr. Ashwini and Dr. Shruti, who carefully evaluated entries based on creativity, originality, and the relevance of the conveyed message. After thoughtful consideration and analysis, the following results were announced:

- First Position: Shrooti Sharma, BA Passcourse 1st Year
- Second Position: Megha Antil, BA Economics Honors 3rd Year

These talented individuals not only showcased their artistic prowess but also effectively communicated a powerful message on dignity for all through their creative endeavours.



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"EMPOWERING MINDS: PUBLIC SENSITIZATION ON POVERTY ALLEVIATION INITIATIVES"

October 15, 2023

In a proactive initiative, students of the Department undertook the responsibility of sensitizing the general public about the diverse poverty alleviation schemes launched by the Government of India. With the overarching objective of creating awareness about the distressing state of our nation in terms of the percentage of the population living below the poverty line, this activity aimed to bridge the information gap and cultivate a collective understanding of poverty-related challenges.

Objectives: The primary objectives were to assess the public's knowledge about poverty and government alleviation programs, provide information in a comprehensible manner, and instill empathy by elucidating the root causes and consequences of poverty.

The students initiated the process by conducting short interviews with individuals, posing simple questions about poverty and government alleviation programs to gauge their prior knowledge. Based on the assessment of responses, the students tailored the information, ensuring that it was conveyed in simple language accessible to all.

The engagement involved elucidating the root causes and consequences of poverty, fostering a deeper understanding among the public. Various poverty alleviation schemes were highlighted, including MGNREGS, Integrated Rural Development Program, Pradhan Mantri Jan Dhan Yojana, National Food for Work Programme, Pradhan Mantri Gramin Awas Yojana, etc.

Outcomes: The activity proved to be a major success, attributed to the enthusiasm and dedication displayed by both the students and the public. By conveying information in a relatable manner, the initiative not only increased awareness about poverty alleviation schemes but also empowered individuals with insights into the challenges faced by their less fortunate counterparts.



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"GIFTS OF COMPASSION: ST. BEDE'S COLLEGE ECONOMICS DEPARTMENT DONATION DRIVE"

October 16,2023

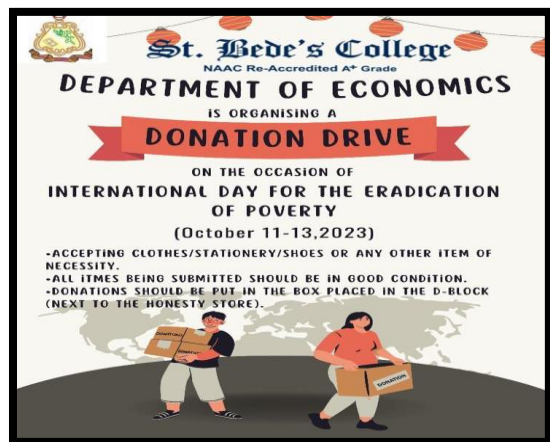
On October 16th, 2023, the Economics Department embarked on a heartwarming journey through a donation drive, encouraging students to contribute essential items between October 11-13th for the benefit of the less fortunate. This extension activity aimed not only to provide support to those in need but also to instill in students the virtue of giving, fostering a sense of community and empathy for the underprivileged.

Objectives: The primary objectives were to cater to the needs of the less fortunate by collecting and distributing essential items and to cultivate a spirit of generosity and community service among the students.

Active participation from both students and faculty marked this thoughtful initiative. Generous donations of clothes, footwear, stationery, and food poured in, reflecting the community's commitment to making a positive impact. The quality and condition of the donated goods were scrutinized before the distribution process.

After the collection, students took meticulous efforts to organize and neatly pack the items for distribution. The distribution process began in a neighbourhood near Sanjauli area, Shimla, where clothing and food items were distributed to households, aiming to bridge the gap between the needs of the underprivileged and the resources available. As part of a commitment to promoting literacy and education, stationery items were specifically distributed among children, enhancing the impact of the drive beyond material support.

Outcomes: This unique opportunity for students to volunteer and engage in community service left a lasting impact. It provided them with a renewed perspective on life, fostering gratitude for their blessings and reinforcing the value of compassion.



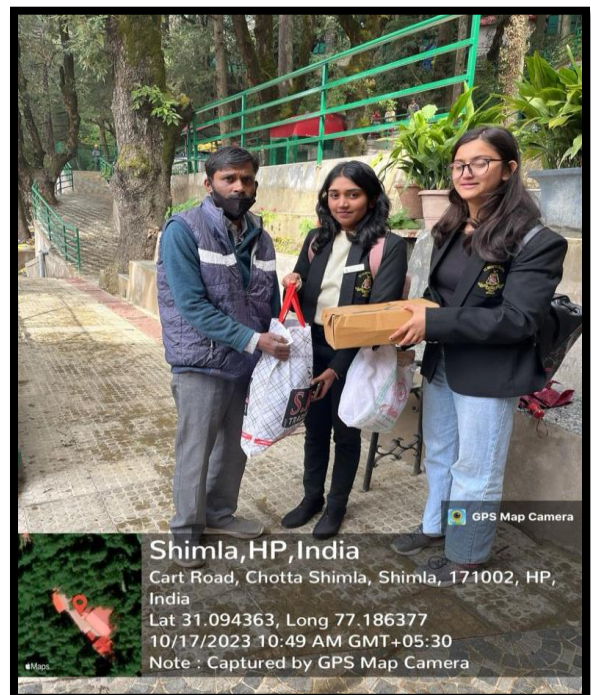
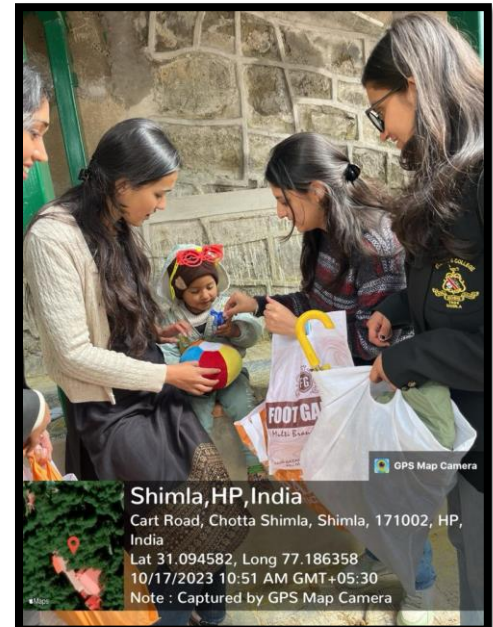


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"BEYOND THE PPT: A DYNAMIC SHOWCASE FOR POVERTY ERADICATION WEEK"

October 17, 2023

On October 17, 2023, the students of the Economics Department showcased their commitment to addressing poverty during the 'Poverty Eradication Week' through a multi-faceted approach. The day featured a PowerPoint Presentation, offering valuable insights into the complex concepts of poverty, and a captivating Nukkad Natak (street play) at 1:30 pm in the college courtyard. These activities aimed to raise awareness and provoke thought on the pressing issue of poverty.

Objectives: The primary objectives were to provide students with a comprehensive understanding of poverty-related concepts through the PowerPoint Presentation and to engage the public in a thought-provoking dialogue on poverty through the Nukkad Natak.

The PowerPoint Presentation served as an insightful exploration of poverty-related concepts, covering topics such as the poverty line, types of poverty, causes of poverty, and government-led poverty alleviation schemes. The objective was to equip students with a nuanced understanding of the multifaceted nature of poverty.

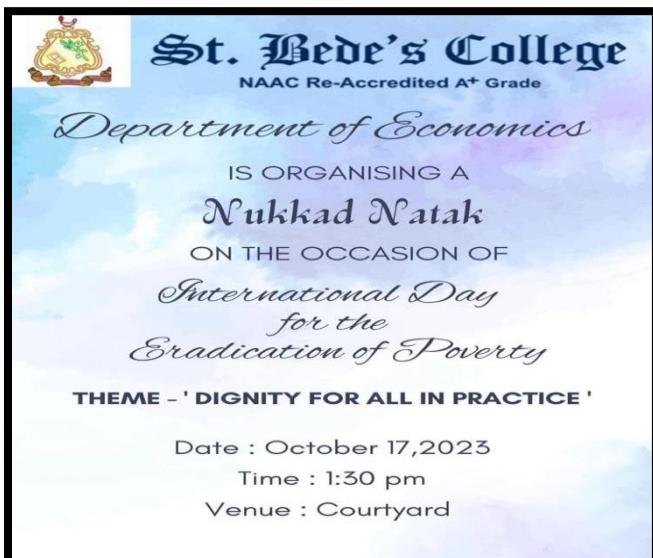
The day's highlight was the Nukkad Natak, performed by students in the college courtyard. The purpose was to deliver a powerful and thought-provoking demonstration to raise awareness about the conditions of the poor in the country. The students showcased impeccable acting skills and powerful dialogues, captivating the audience's attention. The Nukkad Natak portrayed the indifferent attitudes of youth and politicians toward growing poverty, shedding light on governance issues and corruption practices hindering effective poverty alleviation.

The play, complemented by impactful posters, emphasized the urgent need for collective action to improve society. It served as an eye-opener, compelling the audience to reflect on their roles in addressing poverty-related challenges.

Outcomes: The dynamic showcase achieved its objectives by providing students with a holistic understanding of poverty-related concepts and engaging the public in a powerful dialogue through the Nukkad Natak. The audience was not only entertained but also inspired to consider their responsibilities toward combating poverty.



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"FORTIFYING FUTURES: SAVINGS DAY CELEBRATION AT ST BEDE'S COLLEGE"

October 30, 2023

On October 30, 2023, the Economics Department celebrated Savings Day. With a focus on cultivating financial prudence and philanthropy, the event aimed to instill an understanding of the importance of saving money among students. This day served as a beacon of financial enlightenment, encouraging students to adopt prudent financial habits and contribute to noble causes through savings.

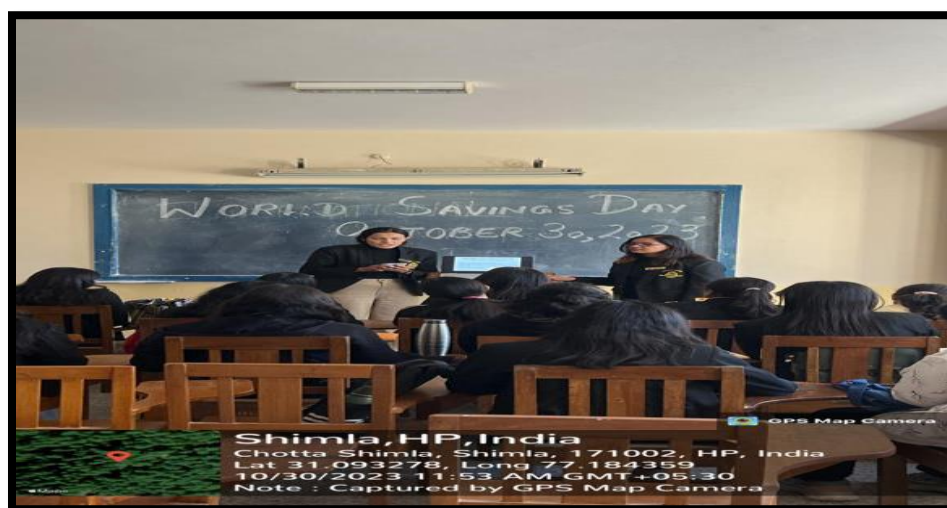
Objective: The primary objective was to impart knowledge about the significance of saving money, instill prudent financial habits, and highlight the role of savings in personal finance management, investments, and charitable giving.

The Savings Day commenced with a morning assembly led by BA Economics Hons 3rd-year students, who shared valuable insights into the importance of savings. They motivated their peers to contribute to a cause using specially designed saving boxes provided by the Economics Department.

A campus-wide donation drive was initiated, encouraging everyone to contribute and save money for a meaningful purpose. As part of the educational session, students organized a comprehensive presentation on savings, emphasizing its importance in financial planning. This was complemented by a visually engaging short film that vividly portrayed the significance of saving and making investments for the future.

Outcomes: The Savings Day celebration proved to be an overwhelming success, marked by its educational value and inspirational impact on the participating students. The initiative not only educated attendees about the virtues of saving but also motivated them to take actionable steps towards financial prudence and charitable giving.

The collaborative efforts of the Economics Department and the enthusiastic participation of the students ensured that the event was both informative and engaging. It left a lasting impression, fostering a culture of financial responsibility and generosity among the student community.





"MEHNDI MAGIC: CELEBRATING CULTURAL ARTISTRY AT ST. BEDE'S COLLEGE"

October 31, 2023

In celebration of the Karva Chauth festival, the Economics Department organized a vibrant Mehndi competition on October 31st. This culturally enriching event brought together students and teachers to showcase their creativity and artistic talents through the beautiful art of mehndi application. The competition, held in the college's spacious auditorium, created an atmosphere filled with excitement and cultural fervor.

Objective: The primary objective was to celebrate the Karva Chauth festival, symbolizing the bond of love and trust between married couples, and to promote cultural awareness among the students through the art of mehndi.

Enthusiastic participation marked the Mehndi competition, with both teachers and students displaying their artistic flair. The participants applied intricate mehndi designs on the hands of their colleagues, showcasing a range of patterns from traditional to contemporary themes. Each design reflected the participant's creativity and imagination, adding to the cultural diversity of the event.

A panel of judges, consisting of college professors, assessed the mehndi designs based on creativity, intricacy, and overall presentation. Mantasha Ansari, BA English Honours, secured the first position, while Sarita Sharma, BA Economics Honours second year, secured the second position. Certificates were awarded to the deserving participants, enhancing the enthusiasm and competitive spirit of the event.

Outcome- Karva Chauth, being a significant Hindu festival, provided a meaningful backdrop for the celebration, and the mehndi competition became a delightful way to honor and express the cultural traditions associated with the festival.



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"RADIANT REVELRY: DIWALI CARNIVAL EXTRAVAGANZA AT ST. BEDE'S COLLEGE"

November 8, 2023

In a spirited celebration of the festival of lights, Diwali, the Economics Department orchestrated an exuberant carnival on November 8th, 2023. Set against the backdrop of the college's spacious courtyard, the carnival aimed to infuse joy and festivity into the campus. The event was inaugurated with enthusiasm by the college principal, Prof. Sr. Molly Abraham, at 10:40 a.m.

Objectives:

1. To create a lively and festive atmosphere on campus in celebration of Diwali.
2. To provide students with a platform for creative expression and entrepreneurial activities.
3. To encourage participation and camaraderie among students, faculty, and participants.

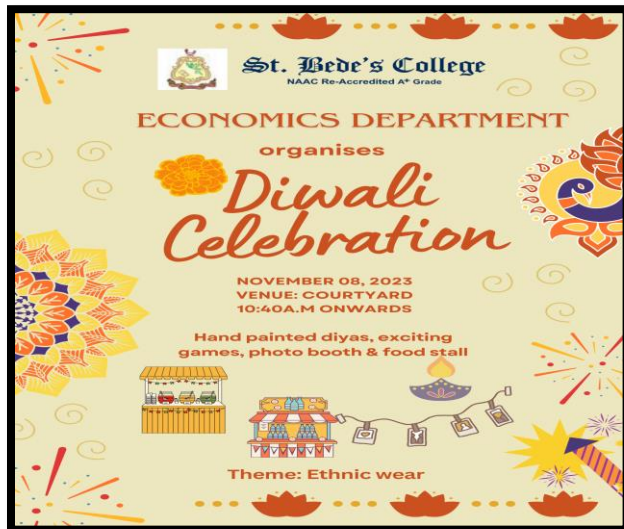
The carnival featured diverse stalls, including games, delectable treats, and a special Diya Stall where vibrantly painted diyas by students were available for purchase. Active participation from both faculty members and students enriched the carnival experience, with attendees relishing delicious food from the stalls and engaging in entertaining games crafted by their peers from the Economics Department.

Outcomes:

1. Winners of the games were awarded with gifts, fostering a competitive yet joyous spirit among participants.
2. The "Best Outfit Contest" showcased traditional and ethnic wear, adding a cultural touch to the festivities. Participants captured their attire in a beautifully decorated photo booth.
3. Winners of the contest received hand-painted diyas and sweets, with plans for further recognition through certificates during the annual day.
4. Appreciation from attendees highlighted the successful collaboration of students and faculty in organizing the event.



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"SEEDS OF CHANGE: A CHARITABLE OUTREACH BY THE ECONOMICS DEPARTMENT"

November 24, 2023

On November 24, 2023, the Economics Department demonstrated its commitment to social responsibility by conducting a community outreach activity at Indira Gandhi Medical College, Shimla. This benevolent initiative, conducted under the banner of "Seeds of Change," aimed to make a meaningful impact on the lives of individuals at the Cancer hospital, IGMC.

Objectives:

1. To engage in social service by contributing essential grocery items and serving langar at the Cancer hospital, IGMC.
2. To instill empathy, compassion, and a sense of gratitude among students through direct involvement in community service.
3. To support the non-profit community service, GURU KA LANGAR, run by social activist Mr. Sarbjeet Singh's NGO Almighty Blessings.

The donated grocery items were procured through funds generated from departmental events, including the World Savings Day Donation Drive, Mehndi Competition, and the Diwali Carnival. Both students and faculty actively participated in the event, serving a complimentary langar to patients and their attendees at the Cancer hospital, IGMC.

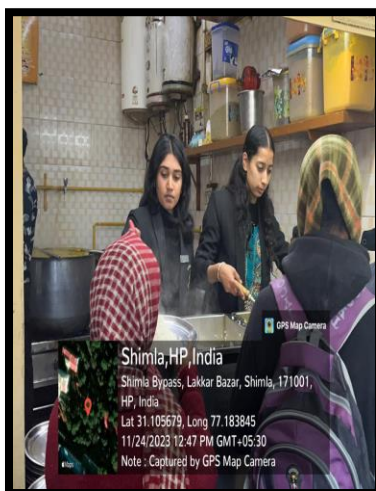
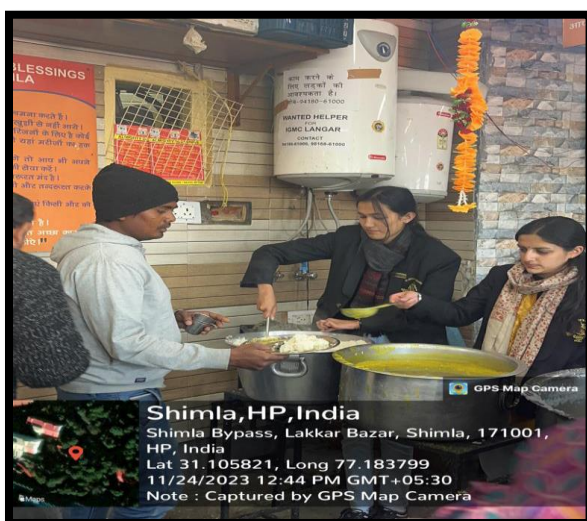
Students engaged in various tasks, such as serving food, distributing water, and assisting authorities in attending to people at the langar service. The experience provided a firsthand understanding of the values of sharing and service to humanity.

Outcome: The "Seeds of Change" community outreach activity at the langar service, IGMC Shimla, was a resounding success. The event not only achieved its primary objectives of social service but also left a lasting impact on the participating students. The engagement fostered a sense of responsibility and ignited a fiery zeal among students to contribute towards humanitarian aid.

Mr. Sarbjeet addressed the students, sharing his journey and emphasizing the importance of working for a greater cause. The activity encouraged students to recognize the transformative power of small acts of kindness and motivated them to continue working towards building a better society and nation.



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"SHUTTERED PERSPECTIVES: CAPTURING THE ECONOMICS OF ART AND CULTURE"

December 4, 2023

On December 4, 2023, the Economics Department organized a captivating photography competition themed "Economics of Art and Culture." The competition aimed to foster a deeper appreciation for the economic significance of India's cultural richness while providing a creative outlet for students to showcase their photographic talents.

Objectives:

1. To promote the economic aspects of Indian art and culture.
2. To provide students with an opportunity to explore and express creativity through photography.
3. To encourage an understanding of the economic value of cultural heritage.

Arts and culture not only reflect a country's history but also contribute significantly to its economic prosperity. The competition encouraged students to use their camera lenses to capture the diverse and rich cultural heritage of India. Each participant was allowed to submit a maximum of two entries, providing them with the freedom to explore various creative angles and frames.

Judging Criteria: Photos were evaluated based on the following parameters:

1. Creativity
2. Clarity
3. Originality
4. Uniqueness


Winners: After careful consideration, the adjudged winners of the competition were:

1. 1st Position: Harshita Thakur (Economics Hons. 2nd Year)
2. 2nd Position: Diksha Uniyal (Economics Hons. 2nd Year)

Outcome: The photography competition not only served as a creative outlet for students but also heightened their awareness of the economic importance of India's diverse cultural assets. Through the lens of their cameras, students explored and celebrated the unique artforms that contribute to the nation's distinct identity. This innovative platform provided students with an opportunity to enhance their photography skills while gaining valuable insights into the economic significance of India's cultural heritage. The competition successfully achieved its objectives by combining artistic expression with an understanding of the economic value inherent in our cultural wealth.



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Economics Department

Is Organising a
PHOTOGRAPHY COMPETITION
on the theme:
ECONOMICS OF ART AND CULTURE

Entries to be submitted by
December 4th, 2023
on the given email-id :
sharmatamanna1108@gmail.com

**MAXIMUM 2 ENTRIES
ALLOWED**





ECONOMICS DEPARTMENT SCREENING REPORT: UNVEILING THE ECONOMIC STORY OF TATA NANO

February 17, 2024

On February 17, 2024, the Economics Department of St. Bede's College, Shimla, hosted a screening of an insightful economic documentary. The documentary shed light on the ambitious endeavour of Mr. Ratan Tata to introduce the Tata Nano, an efficient and affordable car designed to cater to the needs of the common Indian people.

The screening attracted active participation from students enrolled in Economics Honours as well as General Education (GE) Economics courses. Their enthusiasm and engagement throughout the event highlighted the relevance and significance of understanding real-life economic applications of fundamental economic concepts.

The documentary delved into the intricate economic landscape surrounding the development and launch of the Tata Nano. It provided a comprehensive overview of the economic principles, market dynamics, and challenges faced by Mr. Ratan Tata and his team during the conception, production, and marketing phases of the project.

Students keenly observed and analysed various economic aspects showcased in the documentary, including:

1. **Market Demand and Supply Dynamics:** The documentary illustrated how the Tata Nano aimed to address the unmet demand for affordable transportation among the masses, particularly in India's burgeoning middle-class segment.
2. **Cost-Benefit Analysis:** Through a detailed exploration of the production process and cost considerations, students gained insights into the cost-saving strategies employed by Tata Motors to make the Nano economically viable without compromising on quality.
3. **Market Penetration Strategies:** The documentary highlighted the marketing strategies adopted by Tata Motors to penetrate diverse market segments and compete with established players in the automotive industry.
4. **Socioeconomic Implications:** Students critically examined the socioeconomic implications of the Tata Nano project, including its impact on employment generation, urban mobility, and environmental sustainability.

The screening concluded with a vibrant discussion session, during which students actively exchanged perspectives, insights, and queries related to the economic implications of the Tata Nano project. Faculty members provided valuable guidance and encouraged students to critically analyse the documentary from an economic standpoint.

Outcome: The screening of the economic documentary proved to be a stimulating and enriching experience for students, fostering a deeper understanding of the practical applications of economic



Department of Economics
St. Bede's College, Shimla

principles in real-world scenarios. The event underscored the importance of incorporating experiential learning opportunities to enhance students' comprehension and appreciation of economics beyond theoretical frameworks.





INTER-COLLEGE ECONOMICS LITERARY MEET

March 4, 2024

On March 4, 2024, the Department of Economics at St. Bede's College, Shimla, organized an Inter-College Economics Literary Meet. The event drew enthusiastic participation from students across Shimla, including Government PG College for Centre of Excellence, Sanjauli, Rajiv Gandhi Government Degree College, and Government Degree College Sunni. Miss Kriti from Government PG College for Centre of Excellence, Sanjauli, and Dr. Kavita Kumra from Rajiv Gandhi Government Degree College served as judges for the various competitions.

Objective: The primary objective of the event was to provide a platform for aspiring economists to exchange ideas and opinions while showcasing their creativity. Various competitions were designed to merge literary and creative aspects with practical applications of economic concepts, fostering innovation and learning among participants.

The competitions included:

- **NewsDecode:** A news analysis competition challenging participants to analyze a current news topic.

Winners: 1st – Khushboo Chauhan and Ishaan Sharma, 2nd – Saizal Sharma.

- **Crossnomics:** A crossword competition focused on economic concepts, engaging teams of two students.

Winners: 1st – Khusboo Chauhan and Harshita Sharma.

- **Artistry Unleashed:** A sketching competition themed around 'Eminent Economists'.

Winners: 1st – Drishti, 2nd – Divya Uniyal, 3rd – Ayush Jamwal.

- **Craftonomy:** A best out of waste competition challenging students to create products of economic relevance.

Winners: 1st – Arushi and Aastha, 2nd – Arushi Kaushal and Yamini.

- **Economics Vision:** A photography competition capturing the essence of daily economics.

Winners: 1st – Anish Verma, 2nd – Priyanshu.

Outcome: The Inter-College Economics Literary Meet successfully promoted creativity and critical thinking among participants through engaging discussions and presentations. Judges commended the participants for their attention to detail and cohesive presentations. The event provided an inclusive and supportive environment for knowledge exchange and skill development, contributing to the enrichment of students' understanding of economics.



Department of Economics
St. Bede's College, Shimla

