

## VVVA Tourism Club St. Bede's College, Shimla

## ACTIVITY REPORT SESSION 2023-24

**World Tourism Day** 

Date: September 26,2023

**Objective:** 

- ➤ Encourage participants to delve into the historical significance of tourism destinations, fostering a deeper understanding of the cultural and historical value they hold.
- ➤ Provide a platform for individuals to conduct research, analyze historical contexts, and articulate their findings through the medium of essay writing, thereby enhancing their knowledge and critical thinking skills.
- ➤ Commemorate World Tourism Day by highlighting the connection between tourism and history, emphasizing the role of tourism in preserving and promoting cultural heritage.
- Engage students in meaningful discourse on the intersection of tourism and history, encouraging them to reflect on the past to better appreciate the present and shape the future of tourism.

On the eve of World Tourism Day, the Yuva Tourism Club of St Bede's College, organised essay writing competition based on the theme "Tourism is a Reflection of History". Miss Annett James from the Department of English was the judge for the event.

### **Winners:**

I-Mittali Chauhan (BA II)

II-Palk Sharma (BA III)

### **Outcome:**

- ➤ Participants gain a deeper understanding of the historical significance of tourism destinations, recognizing them not just as recreational spots but as repositories of rich cultural heritage.
- Participants develop research, analytical, and writing skills through the process of investigating historical contexts, synthesizing information, and crafting coherent essays.
- ➤ Essays contribute to the promotion and preservation of cultural heritage by shedding light on the historical narratives, traditions, and monuments associated with tourism destinations.



# UNVA Tourism Club St. Bede's College, Shimla

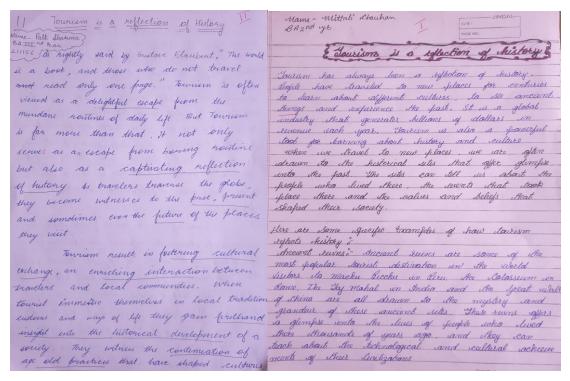
Overall, organizing an essay writing competition on the theme "Tourism is a Reflection of History" on World Tourism Day served as a valuable educational and awareness-building endeavor, fostering appreciation for the historical dimensions of tourism and its importance in preserving cultural heritage.



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## VVVA Tourism Club St. Bede's College, Shimla



Essay Writing Competition based on the theme "Tourism is a Reflection of History".

### Bhartiya Bhasha Utsav December 11,2023

#### **Objective:**

- ➤ Raise awareness about the rich linguistic diversity of India by showcasing the multitude of languages spoken across the country, each representing a unique cultural heritage.
- ➤ Encourage appreciation and respect for different linguistic and cultural traditions by highlighting the role of language in shaping identities, customs, and practices within various communities.
- Foster a sense of community engagement and inclusivity by bringing together individuals from diverse linguistic backgrounds to celebrate their shared heritage and linguistic pride.

On December 11,2023 Yuva Tourism Club Miraasa -the heritage club in collaboration with Miraasa, Heritage Club celebrated Bhartiya Bhasha Utsav to spark and encourage an enthusiasm for learning Indian Languages. A screening of a documentary based on Linguistics Diversity and Cultural Heritage was organised for the students and the staff



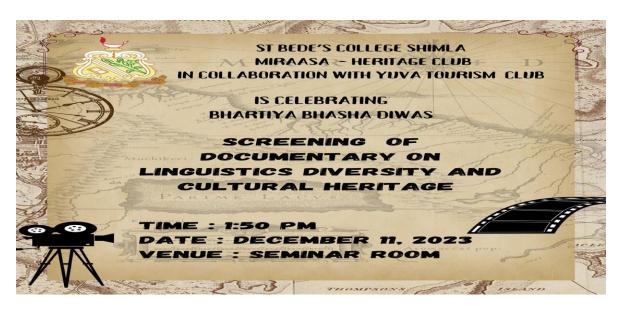
## UUVA Tourism Club St. Bede's College, Shimla

members in the seminar room. Manoeuvring that India has a rich linguistic heritage and visualising Indian Languages as a great tool for national unity, students and staff members were encouraged to learn about the importance of Indian languages. The celebrations during the 'Bhartiya Bhasha Utsav' defined the social fabric of our country, 'Diversity in Unity'.

#### **Outcome:**

Students gained a deeper understanding of the linguistic diversity of India and the cultural significance associated with each language, fostering a sense of pride and appreciation for linguistic heritage. It raised awareness about the importance of preserving endangered languages and support efforts aimed at documenting, revitalizing, and promoting linguistic diversity within India.

Overall, celebrating Bhartiya Bhasha Divas through the screening of a documentary on linguistic diversity and cultural heritage served as a powerful tool for promoting awareness, appreciation, and advocacy for the rich tapestry of languages and cultures that make up India's linguistic landscape.



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Screening of a documentary on linguistic diversity and cultural heritage