

## BBA

### PROGRAM OUTCOMES

St. Bede's College Offers three-year (Semester System Based) Bachelor of Business Administration (BBA) program. Bachelor of Business Administration (BBA) program is a dynamic and versatile undergraduate degree designed to equip students with a strong foundation in business and management principles. This comprehensive program offers a solid foundation in business principles, leadership, and decision-making, making it an ideal choice for those aspiring to excel in the dynamic world of business. It prepares students for a wide range of career opportunities in the corporate world, entrepreneurship, and various sectors of the economy. Graduates from BBA program are well-prepared for a wide range of career opportunities in various sectors, including: Business Management, Financial Analysis, Marketing and Sales, Human Resource Management, Entrepreneurship and Startups, Supply Chain Management, Consulting, Banking and Finance, Government and Nonprofit Organizations.

Here's a list of the key outcomes of the programme, which highlight the areas in which students are expected to become proficient by the end of undergraduate program.

<b>Program Outcomes</b>	<b>Upon completion of BBA Degree Programme the graduates will be able to</b>
<b>PO I-</b> Critical Thinking	<ul style="list-style-type: none"> <li>• Recognizing and questioning assumptions.</li> <li>• Evaluating the accuracy and validity of these assumptions.</li> <li>• Considering different perspectives and viewpoints.</li> <li>• Making informed decisions and taking actions based on thoughtful analysis.</li> </ul>
<b>PO II-</b> Effective Communication	<ul style="list-style-type: none"> <li>• Developed strong communication skills, which are essential for both oral and writing communication.</li> </ul>
<b>PO III-</b> Social Interaction, Team work and Ethics	<ul style="list-style-type: none"> <li>• Understand social and cultural background, including sensitivity to distinctions in gender, ethnicity, class, and disability, and the ability to communicate amicably with each social entity.</li> <li>• Understand exemplary teamwork skills, which are crucial for fostering harmony in both the business and society at large.</li> <li>• Understand high ethical standards upon completion of the programme with regard to their employment, social environment, family and role obligations.</li> </ul>
<b>PO IV-</b> Environment and Sustainability	<ul style="list-style-type: none"> <li>• Be aware of environmental issues.</li> <li>• Contribute towards sustainable development of locality, society, and nation as a whole.</li> </ul>

<b>PO V - Demonstrate Mastery in Analytics:</b>	<ul style="list-style-type: none"><li>• Demonstrate the ability to identify a business situation from the stated information.</li><li>• Assess the statistical techniques.</li><li>• Interpret the subsequent results to assist in effective decision making.</li></ul>
<b>PO VI - Employability</b>	<ul style="list-style-type: none"><li>• Possess the necessary skills to become highly employable in the industry of their choice.</li></ul>