



Miss. Tania Chauhan
Assistant Professor
Department of Commerce & Management
St. Bede's College, Shimla



Miss. Tania Chauhan
Assistant Professor

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EDUCATIONAL QUALIFICATIONS:

| Sr. No. | Degree | Subject | College/University | Year of Passing |
|----------------|---------------|----------------|--|------------------------|
| 1 | B. Com (Hons) | Commerce | Govt. Degree College, Sanjauli | 2016 |
| 2 | M.Com | Commerce | Himachal Pradesh University, Shimla | 2018 |
| 3 | UGC NET | Commerce | | 2018 |
| 4 | HP SET | Commerce | | 2018 |
| 5 | Ph.D. | Commerce | Central University of Himachal Pradesh | Pursuing |
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TOTAL TEACHING EXPERIENCE:

Teaching Experience at St. Bede's College: 2 months

SUBJECTS TAUGHT

UG: Business Law, Corporate Accounting, Business Practices and Management, Entrepreneurship Development, Legal Aspects of Business, Economy of H.P.



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PG: International Financial Management

ACHIEVEMENTS

❖ PUBLICATIONS

❖ Paper Publications

- Published a book chapter titled “Role of Emotional Marketing in Mindful Marketing and Consumption” in the book titled Transforming Lives Through Mindfulness, ISBN: 978-93-91355-39-5, Excel India Publishers.

❖ Paper Presentations

- Presented a paper titled “Role of Emotional Marketing in Mindful Marketing and Consumption” in the International Research Conference on Mindfulness organized by IIM Bodh Gaya on February 04-05, 2022.
- Presented a paper titled “Stakeholder's narrative of teaching-learning process disruption in Higher Education during ongoing COVID pandemic from Himachal Pradesh” in the National Conference on Transformation of Technology in Higher Education organised by Central University of Tamil Nadu & Jharkhand on April 27-28, 2021.
- Presented a paper titled “Substantial changes in consumer buying behaviour in the Post-COVID World” in the International Management Conference on Post COVID Management Strategies, Recovery, Resilience & Adaptation organised by IIM Bodh Gaya on April 23-24, 2021.



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❖ **Participation in Conferences and Seminars**

- Participated “in the Research Methodology Workshop” organized virtually by Indian Institute of Management Bodh Gaya, from 21-22 April 2021.
- Participated in the webinar on Preparing Review of Studies through SLR and Bibliometric on March 9, 2021 organized by HPKVBS, Central University of Himachal Pradesh.
- Participated in webinar on Introduction to R and statistical Analysis using R-Studio on 18th and 19th September, 2021 organized by HPKVBS, Central University of Himachal Pradesh.
- Participated in the research talk on Mendeley Desktop for Researchers by Dr. Praveen Srivastava, Birla Institute of Technology, Ranchi on 17th September, 2021.
- Participated in Webinar on Structure of a Research Paper by Dr. Neeraj Kaushik on October 2, 2021 organized by BIT Noida.
- Participated “in pre- conference workshop on mindfulness” organized virtually by Indian Institute of Management Bodh Gaya, on February 3, 2022.
- Participated in How to write a Research Thesis by Research Roof Academic support, one day workshop on 14 January 2022.