



SUPPORTING DOCUMENTS

3.2.2

**NUMBER OF WORKSHOPS/SEMINARS CONDUCTED ON RESEARCH
METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS (IPR) AND
ENTREPRENEURSHIP DURING THE YEAR**

WEBINAR ON ENTREPRENEURSHIP

On March 2, 2023, the Department of Zoology at St. Bede's College organized a webinar on entrepreneurship skills in insect farming and livestock management.

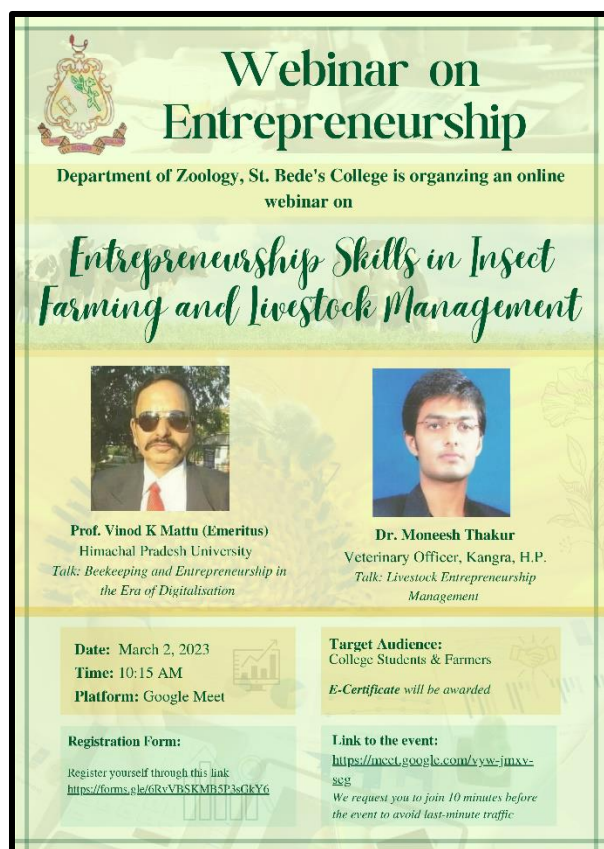
Objective-The objective of the webinar was to create a sustainable and profitable business that utilizes insects as a source of animal feed and food. The webinar aimed to provide an in-depth understanding of the opportunities and challenges associated with entrepreneurship in insect farming and livestock management. To achieve this objective, entrepreneurs need to develop innovative products, build a sustainable supply chain, ensure compliance with regulations, create a positive public perception, and develop a profitable business model.

The webinar was attended by approximately 80 participants, including students from various colleges and farmers. Two distinguished resource persons, Prof. V.K. Mattu (Emeritus) from Himachal Pradesh University and Dr. Moneesh Thakur, Veterinary Officer at Veterinary Hospital HarchakianKangra, Himachal Pradesh, were the speakers at the event.

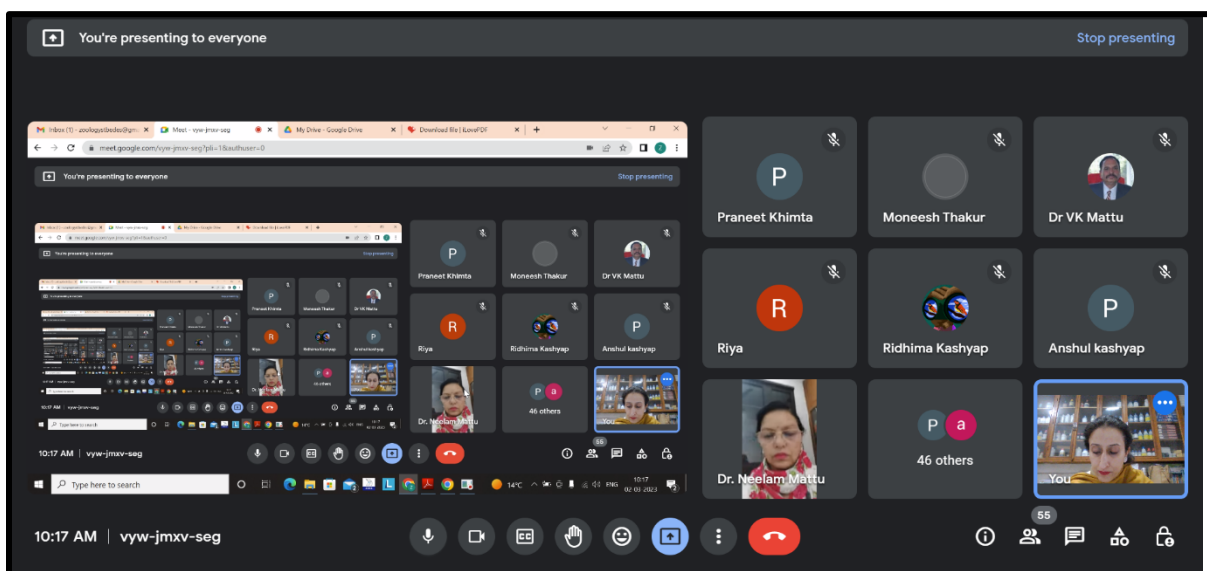
The webinar focused on the various prospects in beekeeping and livestock entrepreneurship as a cottage industry. Prof. V.K. Mattu spoke about beekeeping and entrepreneurship in the era of digitalization, while Dr. Moneesh shared insights on livestock entrepreneurship management. The panelists shared their experiences and insights on the best practices, techniques, and strategies that can be adopted to succeed in this field.

The webinar helped the participants with a comprehensive understanding of insect farming and livestock management, and the potential benefits of integrating insects into animal feed and food production. Participants learned about the different types of insects used in farming, such as crickets, mealworms, and black soldier flies, and their respective nutritional profiles. They also learned about the production and processing of insects, including the techniques used to rear, harvest, and process insects for use as animal feed and food. Additionally, participants learned about the market potential of insect farming, the role of insect farming in sustainable agriculture, and the regulatory barriers and public perception challenges associated with insect farming.

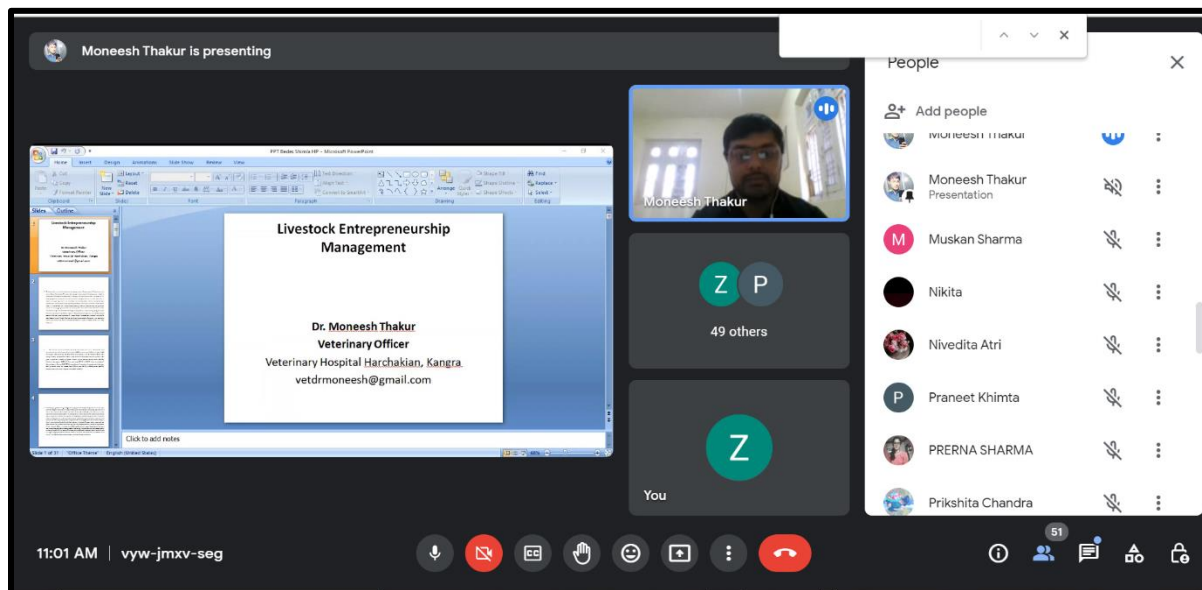
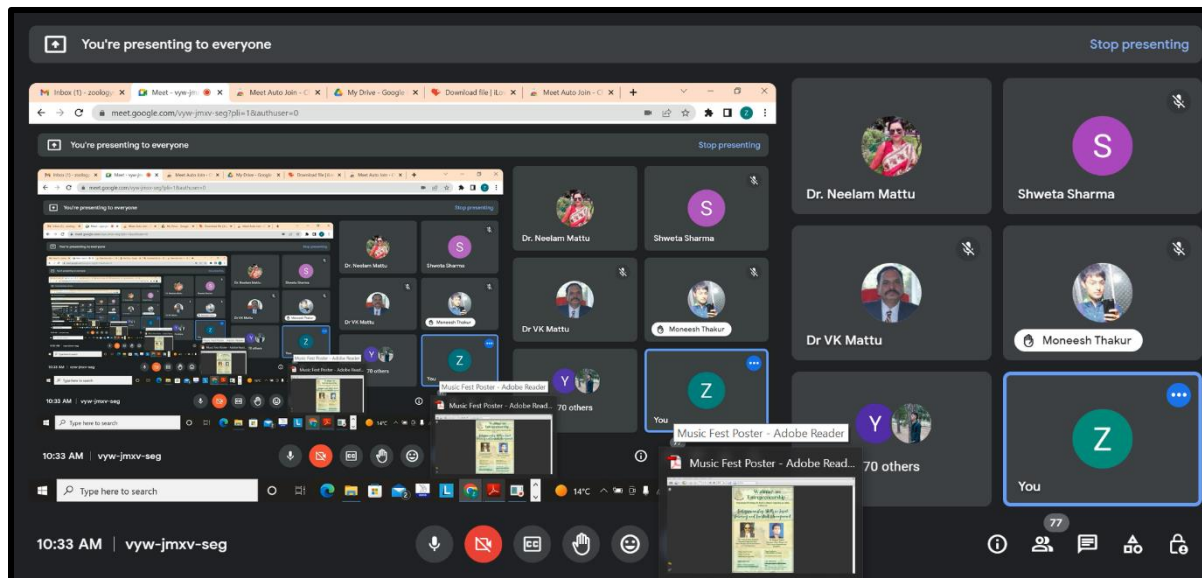
Outcome- The webinar successfully provided participants with a deeper understanding of entrepreneurship in insect farming and livestock management, and the potential opportunities and challenges associated with it. It highlighted the importance of developing sustainable and profitable businesses that can contribute to a more sustainable food system while meeting the needs and preferences of consumers.



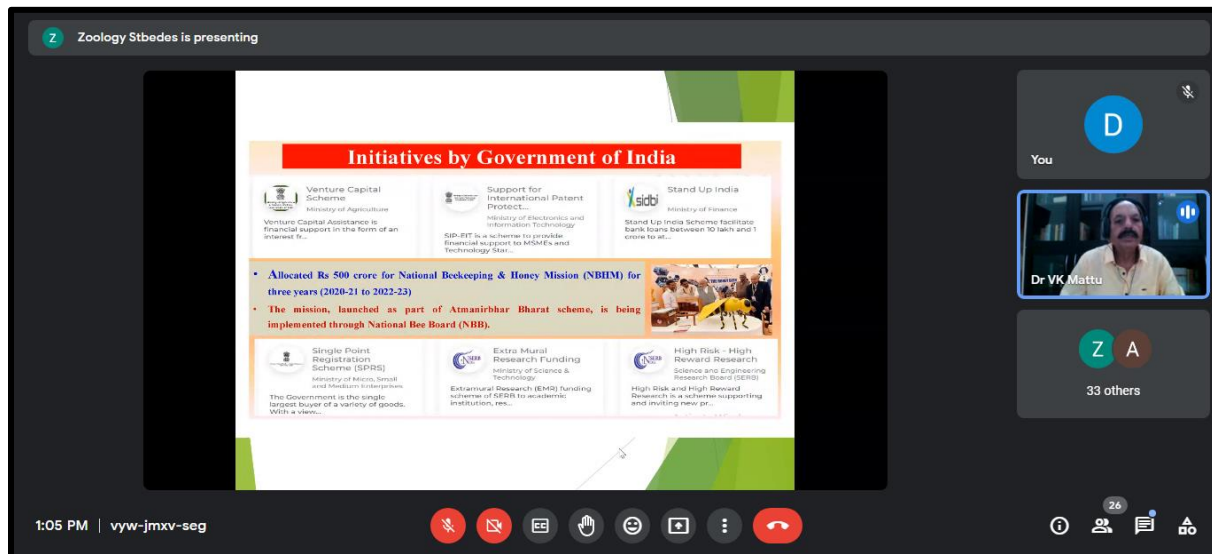
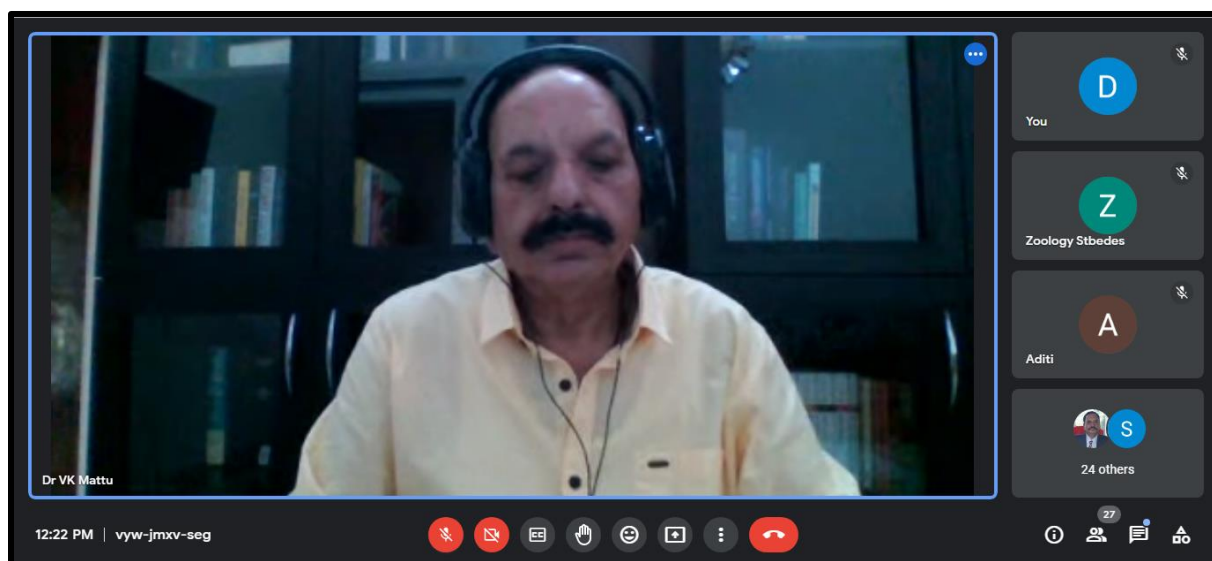
Brochure



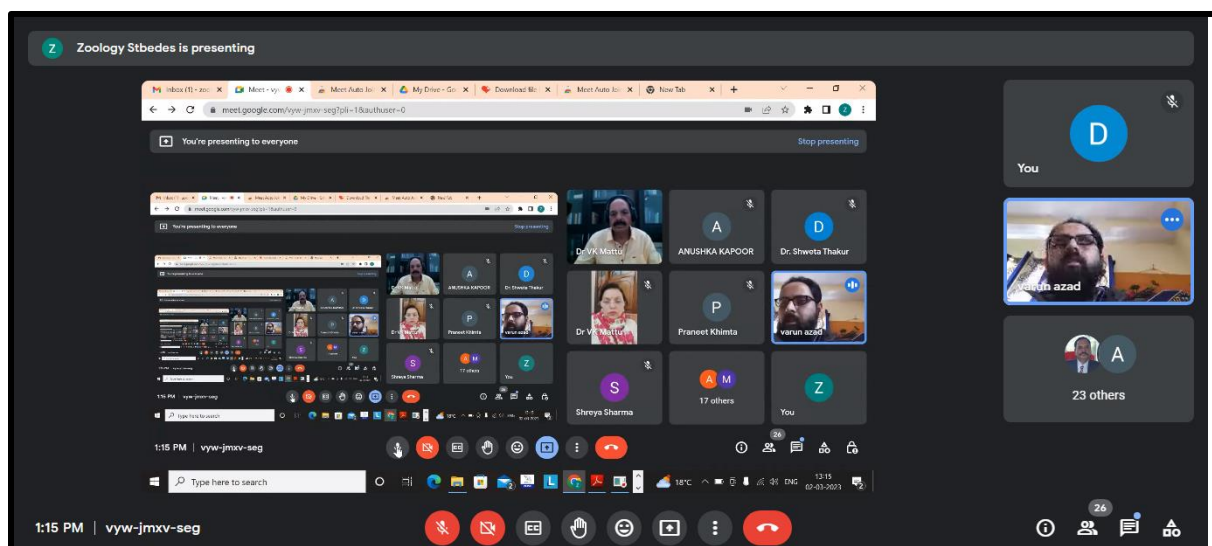
Welcome Address



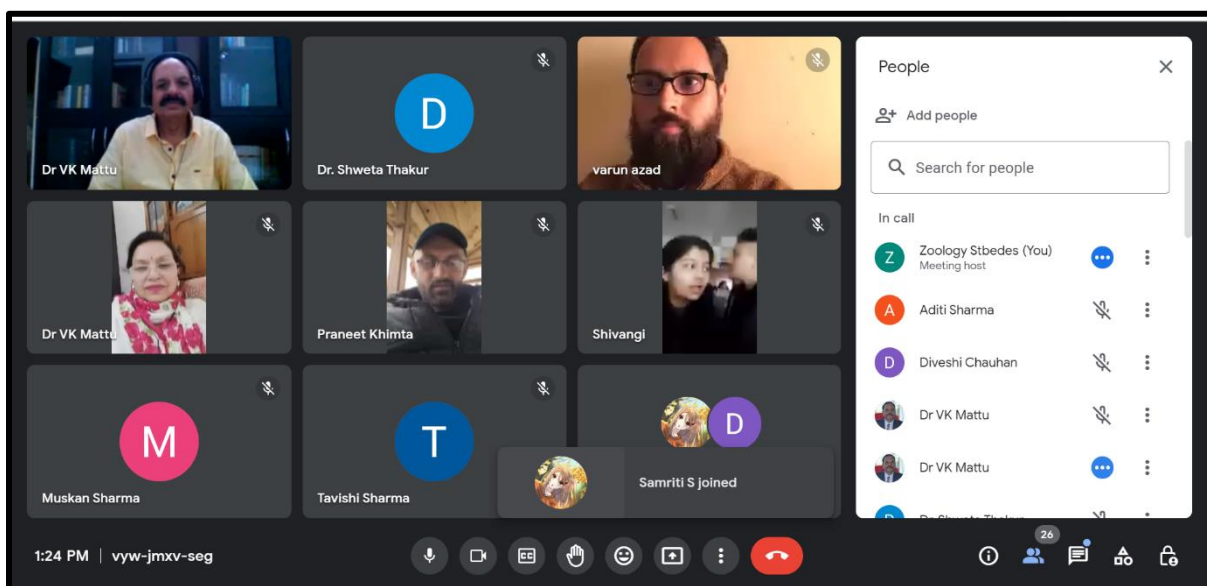
Talk on Livestock Entrepreneurship management by Dr. Moneesh Thakur, Veterinary Officer



Talk on Beekeeping and Entrepreneurship in the Era of Digitalisation by Prof. V.K. Mattu



Interactive Session with Farmers



Some recommendations and discussions on developing entrepreneurship skills in insect farming and livestock management are:

1. **Gain industry knowledge:** Entrepreneurs should have a thorough understanding of the beekeeping and livestock management industry, including market trends, regulations, competition, and customer demand to identify potential opportunities.

2. **Develop a business plan:** Entrepreneurs should create a solid business plan that outlines their goals, strategies, marketing plans, and financial projections. A well-constructed business plan serves as a roadmap that helps entrepreneurs achieve their objectives.
3. **Build a strong network:** Entrepreneurs should connect with other beekeepers, livestock farmers, suppliers, customers, and industry experts to gain insights, share ideas, and build partnerships. Having a strong network can help entrepreneurs find new customers, suppliers, and investors.
4. **Focus on quality:** Entrepreneurs should invest in the right equipment, techniques, and practices to ensure their beekeeping and livestock farming operations are efficient, effective, and sustainable. Producing high-quality products that meet customer demand and exceed their expectations is crucial.
5. **Market your products:** Entrepreneurs should develop a marketing plan to reach potential customers and promote their products through social media, word of mouth, farmers' markets, and other channels to reach the target market.
6. **Stay updated with industry developments:** Entrepreneurs should attend workshops, seminars, and industry events to continuously improve their skills and knowledge. Staying updated with the latest trends, techniques, and best practices in beekeeping and livestock management is vital for success.