

RED RIBBON CLUB ACTIVITIES 2022-2023

STATE LEVEL FUNCTION

From August 10 to 12, 2022, a State Level Function was organized by the HP State AIDS Control Society and DTE, Health and Family Welfare, Shimla. The Red Ribbon Club volunteers of St. Bede's College actively participated in various activities during this event. One of the activities was an Umbrella painting competition held at JLN Fine Arts College, Chaura Maidan. The volunteers showcased their artistic skills by painting umbrellas on topics related to HIV/AIDS, such as promoting HIV testing, the toll-free number 1097, the NACO App, and addressing stigma and discrimination associated with the disease. This creative approach aimed to raise awareness and engage the community in conversations about HIV/AIDS prevention and support.

Additionally, the Red Ribbon Club volunteers performed a skit on the HIV Prevention Campaign at Hotel Holiday Home, Shimla. Through their dramatic performance, the volunteers conveyed important messages and information regarding HIV prevention to the audience. Their skit aimed to educate and raise awareness about the importance of preventive measures and combating the stigma and discrimination surrounding HIV/AIDS.

During the State Level Function, the Honorable Health Minister, Dr. Rajeev Saizal, addressed the gathering and appreciated the efforts of the students from St. Bede's College for their remarkable performances. This recognition served as an encouragement and acknowledgment of the students' dedication and commitment to creating awareness and addressing the challenges associated with HIV/AIDS.

The participation of the Red Ribbon Club volunteers in these activities showcased their proactive involvement in spreading awareness and promoting the importance of HIV testing, prevention, and support. Their creative expressions through umbrella painting and impactful skit performances contributed to the overall success of the State Level Function.





















HIV PREVENTION AWARENESS CAMPAIGN

On August 26, 2022, the Red Ribbon Club organized intra-college activities as part of the "HIV Prevention and Awareness Campaign" to commemorate the International Youth Day, which was celebrated from August 12 to 31, 2022. The theme of the campaign was "Intergenerational Solidarity: Creating a World of All Ages." The campaign aimed to raise awareness about HIV prevention and promote solidarity among different age groups.

The slogan for the campaign was "HIV Ke Saamne - Hum Jhukenge Nahi" (We will not bow down to HIV). The Red Ribbon Club volunteers actively participated in various activities during the campaign.

The activities included a hat speech of one-minute, where volunteers delivered short speeches highlighting key messages related to HIV prevention and awareness. This activity provided an opportunity for the volunteers to express their thoughts and raise awareness about important aspects of HIV prevention.

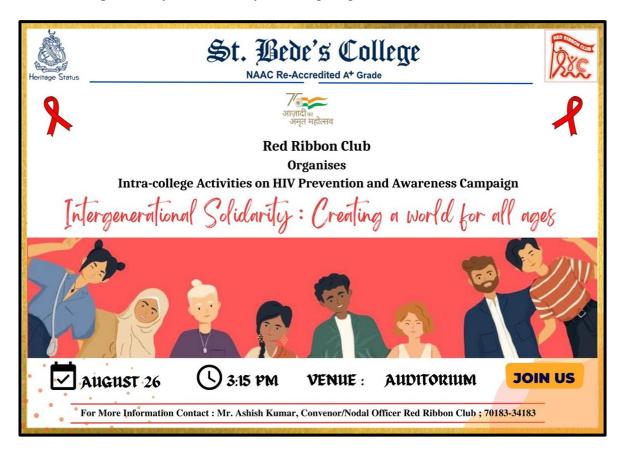
In addition, the volunteers participated in a digital poster competition and an Instagram reel competition. These competitions focused on different sub-themes related to HIV prevention:

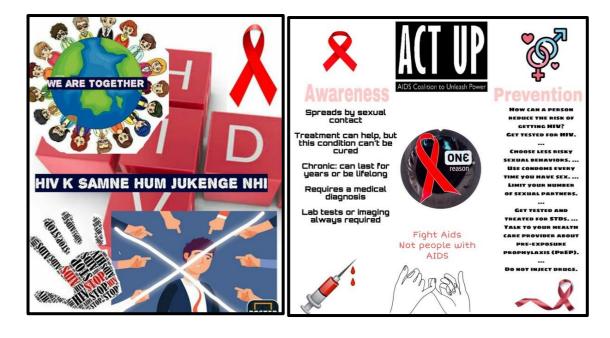
- 1. **HIV Testing for Youth:** The sub-theme aimed to emphasize the importance of regular HIV testing among young individuals to ensure early detection and timely intervention.
- 2. **AIDS Helpline Number 1097 NACO AIDS APP:** This sub-theme aimed to create awareness about the helpline number 1097 and the NACO AIDS App, which provide access to information, support, and counseling services related to HIV/AIDS.
- 3. **Stigma and Discrimination:** This sub-theme aimed to address the stigma and discrimination faced by individuals living with HIV/AIDS and promote a more inclusive and supportive society.

Through these intra-college activities, the Red Ribbon Club volunteers actively engaged in spreading awareness about HIV prevention and addressing the challenges associated with the

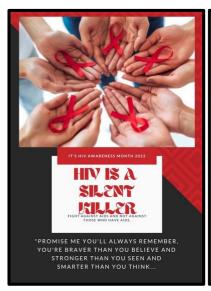


disease. The activities encouraged participation and creativity among the volunteers, fostering a sense of responsibility and solidarity in the fight against HIV/AIDS.





























WORLD AIDS DAY

On December 1, 2022, the Red Ribbon Club of St. Bede's College commemorated World AIDS Day in the college auditorium. The theme for the event was "EQUALIZE," which aimed to promote equality and address the challenges faced by people living with HIV/AIDS.

During the event, the Red Ribbon Club volunteers played a crucial role in guiding the gathering on various topics related to HIV/AIDS. They provided information and raised awareness about HIV/AIDS prevention, securing the rights of people living with HIV, and fighting against HIV stigma and discrimination. The volunteers shared important messages and encouraged the audience to promote equality and compassion towards individuals affected by HIV/AIDS.

As part of the event, an educational video was shown to further educate and inform the attendees about the impact of HIV/AIDS and the importance of addressing the associated challenges. This video served as a powerful tool to raise awareness and foster understanding among the audience.

The event was sponsored by the Chief Medical Officer (CMO) Shimla and the District AIDS Programme Officer Shimla, highlighting the collaborative effort between the Red Ribbon Club and the local health authorities. The support and sponsorship from these organizations played a crucial role in making the event successful and impactful.

Dr. Chitwan, the Drug Addiction Program Officer Shimla, graced the event as the chief guest. His presence and expertise added value to the event and further emphasized the significance of addressing HIV/AIDS-related issues in the community.

The World AIDS Day event organized by the Red Ribbon Club of St. Bede's College successfully created awareness, promoted equality, and emphasized the need to fight against HIV stigma and discrimination. The collaboration with local health authorities and the participation of the chief guest further contributed to the success of the event and its impact on the attendees.

