

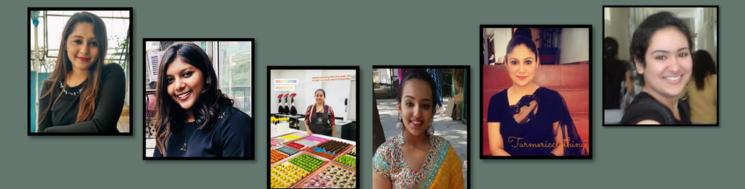
NEWSLETTER DEPARTMENT OF COMMERCE & MANAGEMENT

KNOWLEDGE ZENITH

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BUDDING ENTREPRENEURS FROM DEPARTMENT OF COMMERCE & MANAGEMENT

Before the concept of entrepreneurship is explored, it is important to, first, understand the meaning of 'entrepreneur' & also know who can be an entrepreneur. An entrepreneur is someone who exercises initiative by ENTREPRENEUR organizing a venture to take benefit of an opportunity and, as the decision maker, decides what, how, and how much of a good or service will be produced. An entrepreneur supplies risk capital as a risk taker, and monitors and controls the business activities. The entrepreneur is usually a sole proprietor, a partner, or the one who owns the majority of shares in an incorporated venture. If one desires to be an entrepreneur, the given equation is what describes, what an entrepreneur actually is

Entrepreneur + Capital = Products + Customers = Business.

The term entrepreneur is a French word, and is derived from the French word "enterprendre". It means "to undertake". It is commonly used to describe an individual who organizes and operates a business or businesses, taking on financial risk to do so. Concept of entrepreneurship can be understood as under:

Entrepreneurship involves decision making, innovation, implementation, forecasting of the future, independency, and success. It is a discipline with a knowledge base theory and is an outcome of complex socio-economic, psychological, technological, legal and other factors. It is a dynamic and risky process. It involves a fusion of capital, technology and human talent. It is the purposeful and organized search for change, conducted after systematic analysis of opportunities in the environment. Entrepreneurship is a creative activity. It is a knack of sensing opportunity where others see chaos and confusion. Entrepreneurship is a dynamic process of vision, change and creation.

Poem on Women Entrepreneurers

Is a pleasure to see a future so bright, With women so brave and ready to fight the odds of the society.

The more I study in this college full of women, the more empowered I feel every day,

"Women have discovered that they cannot rely on Men's chivalry to give them justice". Like they say.

Ages it took for us to be heard,

So today's women can fly high in the sky like a free bird.

Composed By: Muskaan Sood (BBA)

The Nature of Women

What is meant by a woman's intuitive perception? It denotes a quick and accurate perception of current events. It has nothing to do with general principles. Nobody has ever arrived at a general rule of duty or prudence through intuitions, let alone a scientific law of nature. There are results of slow and careful collection and comparison of experience, and neither men nor women of intuition usually shine in this department, unless the experience required is one that they... can acquire on their own. For their intuitive sagacity makes them particularly adept at gathering such general truths as can be gleaned from their individual means of observation.When, as a result, they have the same chance as men do to be well provided with the results of other people's experience, by reading and education (I use the word chance carefully, because, in respect to the knowledge that tends to fit them for the greater concerns of life, the only educated women are the self-educated), they are better furnished than men in general with the essential requisites of skilful and successful practice.

This is rarely the case for women of any ability with equal experience and general faculties, a woman usually sees much more of what is immediately in front of her than a man. Now, this sensitivity to the present is the primary quality on which capacity for practice, as derived from theory, is based. Discovering general principles is speculative faculty; discerning and discriminating the specific cases in which they are and are not applicable is practical talent, and women as they are now have a unique aptitude for this. Admit that there can be no good practice without principles, and that the predominance of quickness of observation woman's faculties among a makes her especially to making hasty prone generalizations based her own observation.

Despite the fact that her observation spans a broader range, she is no Lesage to correct those generalizations. However, the remedy for this flaw is access to the collective experience of the human race, which is precisely the kind of general knowledge that education can best provide. A woman's errors are specifically those of a clever selfeducated man, who frequently sees what men trained in routine do not set but falls into errors due to a lack of knowledge of things that have long been known. Of course, he must have acquired much of the pre-existing knowledge, or he would not have progressed; but what he knows of it he has picked up in fragments and at random, as women do.

> Composed By: Shefali Sood (B.Com.)

DEPARTMENTAL ACTIVITIES

 Faculty of Commerce & Management conducted a National Webinar on "GST: Basics and Issues" under the aegis of the IQAC of St. Bede's College on 10th August, 2021.



- The IQAC of St. Bede's
College in collaboration
with the Department of
Commerce and Management
is organising a National
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- On <u>2</u>8th September ,2021 Commerce and Management students conducted "PEER TEACHING ACTIVITY for non-medical students a n d gave presentation on the topic_____ 'GAME____ THEORY 'and <u>used various power point</u> presentations , charts a n d graphs to explain the numerical Questions.
- The Economics and Commerce & Management Department organized a Inter Disciplinary Activities on 29th September, 2021 through Microsoft Teams on the theme: "COVID-19: Its Impact on World Economy" in which various competitions had been organized by the departments:

Essay Writing, Poster Making, and Declamation.





 Department of Commerce & Management conducted an online one week workshop on "Research Methodology and Data Analysis Using JAMOVI Software" from 25th October, 2021 onwards under the aegis of IQAC of St. Bede's College, Shimla.



• Department of Commerce & Management in collaboration with Bombay Stock Exchange Broker's Forum has organized online student induction program for B.Com and BBA students on "Overview of Stock Market" from 4th October, 2021 to 8th October, 2021.



• On 27th December, 2021 an industrial visit for M.Com students was organized by the Commerce Department for M.Com accompanied by HoD Mr. Manu Mahajan and Assistant Professor Ms. Raman Bassi to the Directorate of Horticulture, Nav Bahar, Shimla. The visit was carried out for enhancing practical skills and industrial knowledge of the students.

 Department of Commerce & Management conducted an online FDP on "Revamping Emotional and Professional Paradigms for an Inclusive Approach to Holistic Education" in Collaboration with Chitkara University under the aegis of IQAC, St. Bede's College, Shimla from 3rd to 7th March, 2022.



- Department of Commerce & Management in collaboration with Chitkara University Chandigarh CHITKARA under the aegis of IQAC, St. Bede's College, Shimla INVERSITY Organises online FDP on the topic " Revamping Emotional and Professional Paradigms for an Inclusive Approach to Holistic Education" from 3rd to 7th March, 2022 **Resource Person**: Kiran Kurwade **Director Strategic Initiatives**, Chitkara University, Chandigarh Patron: -Dr (Sr.) Molly Abraham Principal, St. Bede's College, Shimla Convener: -Mr. Manu Mahajan HOD, Commerce & Management Department For any query please contact: 9816327990, 7507863123
- Department of Commerce and Management and Placement cell organized grooming session and guidance workshop on 9th March, 2022 for informing students about the emerging professional trends and events, job profiles, leadership roles, entrepreneurship, market needs and risks and implementation of national socio-economic policies and to impart training in soft skills
- On 16th March 2022, Dr. Prashant Bhardwaj, professor & Interim Dean IUP (Indiana University Pennsylvania), visited St. Bede's College and addresses the students regarding signing of MOU between St. Bede's College and IUP.



TOPPERS M.COM.





1st Kumud Sharma 2nd Muskan Parihar

B.COM.



1st Sakshi



2nd Simmi Sharma

BBA



2nd Anchal Sharma

Prize Winners

Our students participated in Quiz competition organized by Department of State <u>Taxes & Excise</u>, Shimla, Himachal Pradesh on 29th November, 2021 on "Goods & Services Tax (GST) "at Government College, Sanjauli and two girls secured 2nd position.





Shefali Sood (B.Com.)

Yamini Bhist (B.Com.)



1st Riya Sharma

OUTGOING STUDENTS



B.COM.



M . C O M .



BBA

LET US QUIZ IT!!

- Q1. What is the full form of ICICI?
- Q2. What is the full form of HDFC?
- Q3. With which form of economy is the term, "laissez faire" associated with?
- Q4. What does SIP stand for?
- Q5. Who was the founder of Dabur India Ltd.?

(Answers: 1. Industrial Credit and Investment Corporation of India,

- 2. Housing Development Finance Corporation,
- 3. Capitalist Economy,
- 4. Systematic Investment Plan,
- 5. S.K.Burman

Patron: Dr. (Prof.) Molly Abraham (Principal) St. Bede's College, Shimla Staff Editor :Dr. Savita Rana