



Together let us make the world a better place to live



Dr Fajila Azad
International Life Coach - Mentor - Facilitator
Global Ambassador - WHD
Steering Board Member - World Moral Day

World Humanitarian Drive

Embracing the World Moral Day

State Level Competitions for Arts , Science & Commerce Colleges

Concept

“WHY MORALITY MATTERS”



Organizing Partner

ST.BEDE'S COLLEGE
SHIMLA, Himachal Pradesh



WINNERS MEET

EXCLUSIVE INTERACTION WITH
WORLD LEADERS

Principal
Dr (Sr) Molly Abraham

Contact Details
9860 30009 / 9863 27990
pranav_781@rediffmail.com

Event Coordinators
Mrs Anuja Sharma
Mr Manu Mahajan
Ms Neha Walia

THEME “Why Morality Matters”

❖ POETRY WRITING

Poetry on the theme not exceeding 25 lines should be submitted as word document typed in Times New Roman font with size 12 for English and Krutidev font with size 10 for Hindi.

❖ ELOCUTION -ORATORICAL VIDEO CLIP

A Video recorded speech either in English or Hindi on the theme less than 5 minutes should be submitted .mp4 file format.

❖ CANVAS - POSTER MAKING

Posters on the theme should be made in a full chart using poster colors & crayons. The scanned poster should be submitted as .jpeg image not more than 500MB.

❖ SHOT CUTS - SHORT FILM MAKING

A Video graphed short film on the theme with duration of 3-5minutes should be submitted as .mp4 file format. Background sound track can be added.

❖ ESSAY WRITING

Essay on the theme not exceeding 3 pages should be submitted as word document typed in Times New Roman font with size 12 for English and Krutidev font with size 10 for Hindi.

❖ SLOGAN WRITING- A Catchy Phrase should be given

A Slogan on the theme should be beautifully written either in English or Hindi on a chart using colors, sketches and crayons .The chart should be submitted as .jpeg image not more than 500MB.

EVALUATION CRITERIA

Poetry Writing- Relevance to the theme, Creativity, Coherence, Clarity and Presentation.

Elocution- Knowledge on the theme organization, Clarity, Fluency and Body language.

Poster Making-Relevance to the theme organization, Clarity, Creativity and Visually appealing.

Shot Cuts-Originality, Plot Cinematography, Effectiveness of message and audio quality.

Essay Writing- Relevance to the theme, Creativity, Coherence, Clarity and Presentation.

Slogan Writing- Relevance to theme organization, Attractive, Clarity, Creativity, Relevant and Presentation.

Attractive Prizes

- Enchanting Prizes for the winners the of first three places
- Internationally recognized certificates issued by World Humanitarian Drive (WHD), an NGO based in UK.
- Exclusive Virtual Interaction with the World Leaders.

Rules And Regulations

- Competition is open to all the College students of Himachal Pradesh.
- Interested students can register for the events using registration link before 27th August 2021.
- For all the events the submission can either be in English or Hindi
- Multiple entries are allowed.
- The submission should be original and free from any plagiarism
- Last date of submission is 30thAugust 2021.
- The winners of the competition will be announced on the World Moral Day Celebration during September.

Last Date for Registration: 27th August 2021

Registration link:

<https://forms.gle/ieGSJjFS7Z5iFxy56>

Last Date for Submission :30th August 2021



Imagine A World With More Moral Values

No more war but peace inside & outside of you

Integrity, Faith & Honesty

Recycling all negative emotions to positive blossoms

Believe, it is all in our mind & hand

Make the world a better place to live

Your mind believes what you tell yourself...

Choose carefully what to tell - Dr. Fajila Azad

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