

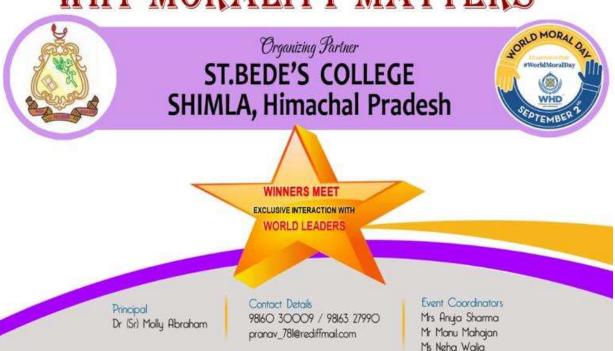
# **World Humanitarian Drive**

### **Embracing the World Moral Day**

State Level Competitions for Arts , Science & Commerce Colleges

Concept

## "WHY MORALITY MATTERS"



#### **THEME "Why Morality Matters"**

#### **\* POETRY WRITING**

Poetry on the theme not exceeding 25 lines should be submitted as word document typed in Times New Roman font with size 12 for English and Krutidev font with size 10 for Hindi.

#### **\* ELOCUTION -ORATORICAL VIDEO CLIP**

A Video recorded speech either in English or Hindi on the theme less than 5 minutes should be submitted .mp4 file format.

#### **\*** CANVAS - POSTER MAKING

Posters on the theme should be made in a full chart using poster colors & crayons. The scanned poster should be submitted as .jpeg image not more than 500MB.

#### **SHOT CUTS - SHORT FILM MAKING**

A Video graphed short film on the theme with duration of 3-5minutes should be submitted as .mp4 file format. Background sound track can be added.

#### **\* ESSAY WRITING**

Essay on the theme not exceeding 3 pages should be submitted as word document typed in Times New Roman font with size 12 for English and Krutidev font with size 10 for Hindi.

### **SLOGAN WRITING- A Catchy Phrase should be given**

A Slogan on the theme should be beautifully written either in English or Hindi on a chart using colors, sketches and crayons .The chart should be submitted as .jpeg image not more than 500MB.

#### **EVALUATION CRITERIA**

**Poetry Writing**- Relevance to the theme, Creativity, Coherence, Clarity and Presentation.

**Elocution**- Knowledge on the theme organization, Clarity, Fluency and Body language.

**Poster Making-**Relevance to the theme organization, Clarity, Creativity and Visually appealing.

**Shot Cuts-**Originality, Plot Cinematography, Effectiveness of message and audio quality.

**Essay Writing**- Relevance to the theme, Creativity, Coherence, Clarity and Presentation.

**Slogan Writing-** Relevance to theme organization, Attractive, Clarity, Creativity, Relevant and Presentation.

#### **Attractive Prizes**

- Enchanting Prizes for the winners the of first three places
- Internationally recognized certificates issued by World Humanitarian Drive (WHD), an NGO based in UK.
- Exclusive Virtual Interaction with the World Leaders.

#### **Rules And Regulations**

- Competition is open to all the <u>College students of Himachal Pradesh.</u>
- Interested students can register for the events using registration link before 27<sup>th</sup> August 2021.
- For all the events the submission can either be in English or Hindi
- Multiple entries are allowed.
- The submission should be original and free from any plagiarism
- Last date of submission is <u>30<sup>th</sup>August 2021</u>.
- The <u>winners of the competition will be announced</u> on the World Moral Day Celebration during September.

**Last Date for Registration: 27th August 2021** 

**Registration link:** 

https://forms.gle/ieGSJjFS7Z5iFxy56

Last Date for Submission :30th August 2021

