

SUPPORTING DOCUMENTS

3.2.2

NUMBER OF WORKSHOPS/SEMINARS CONDUCTED ON RESEARCH METHODOLOGY, INTELLECTUAL PROPERTY RIGHTS (IPR) AND ENTREPRENEURSHIP DURING THE YEAR

CAMPUS INTERNSHIP AND PLACEMENT DRIVE

Objective:

- The primary objective of the placement drive was to provide career opportunities for students aspiring to join Arvind Fashions as ASM Trainees.
- The event aimed to familiarize students with the role of ASM Trainee and the company's operations.
- To assess candidates' communication skills, teamwork abilities, and suitability for the ASM Trainee position.
- To facilitate a platform for students to engage with industry professionals and explore potential career paths within the fashion industry.

Description:

On March 14, 2024, Arvind Fashions organized a placement drive specifically targeting candidates for the ASM Trainee position. Miss Garima Thakur and Miss Simardeep Kaur represented the company during the recruitment process. The event commenced with an introductory session where Arvind Fashions representatives provided insights into the ASM Trainee role and the company's operations. Following this, a group discussion was conducted to evaluate candidates' communication and teamwork skills. Subsequently, personal interviews were held to assess candidates' suitability for the ASM Trainee position.

Outcome:

- The ASM Trainee placement drive conducted by Arvind Fashions provided students with valuable insights into the fashion industry and career opportunities within the company.
- Students actively participated in the event, showcasing their enthusiasm and eagerness to explore career prospects.
- A group of talented individuals has been shortlisted for either placement or internship opportunities. For placement, Himanshi Kundal (M.Com.), Sana Sardana (B.Com.), Medhavi (B.Com.), Ananaya (BBA), and Bhawna (B.Com.) have been identified as promising candidates. Meanwhile, Sizzel (BBA 2nd year), Suhana (B.Com. 1st year), and Anshul (B.Com. 1st year), have been selected for internship positions.



Brochure



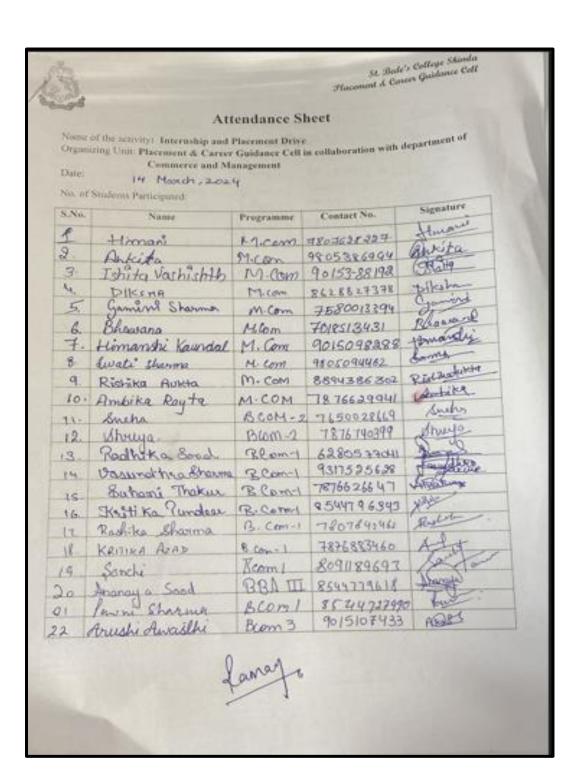


Campus Internship and Placement Drive (March 14, 2024)





Campus Internship and Placement Drive (March 14, 2024)



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