



SUPPORTING DOCUMENTS

3.5.2

NUMBER OF FUNCTIONAL MOUS WITH NATIONAL/ INTERNATIONAL INSTITUTIONS



EDCIL (INDIA) LIMITED

Name of the MOU	Link
MOU signed between St. Bede's College and EdCIL (India) Limited	MOU
	Introduction
	List of activities done under MOU



MOU SIGNED WITH EDCIL (INDIA) LIMITED

Memorandum of understanding was signed between St. Bede's College, Shimla, and EdCIL (India) Limited, A CPSE under MOE on January 1, 2023. Under this MOU, Faculty exchange program was undertaken where one of the faculty members from St. Bede's College attended Faculty Development Program on September 2, 2022 at Cochin.

LIST OF ACTIVITIES DONE UNDER MOU



Study in India – Regional Workshop for New Institutions

Introduction: The Study in India (SII) programme, introduced by the Ministry of Education (MoE), Government of India, is a flagship project aimed at promoting India as a premier education hub for international students. This initiative invites students from around the world to pursue higher education in India, offering them a range of attractive features and opportunities. The SII programme collaborates with top Indian universities to ensure quality education and valuable educational experiences for international students.

Objective: The regional workshop organized by Study in India for its newly registered partner institutes in Kochi on September 2, 2022, had several objectives. The workshop aimed to inform the institutes about the Study in India Program and its various components, including the process to fill in course details, the SII Tracks scholarship disbursement software, and the plans for the upcoming academic year 2023-24. It sought to familiarize the faculty convener and other participants with the key aspects of the SII programme, ensuring they understand the program's objectives, procedures, and support mechanisms.

Description: During the workshop, Mr. Sandeep Goel, Chief Financial Officer & Head (OES), emphasized the role of EdCIL (India) Limited in the Study in India programme. EdCIL is a Mini

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Ratna Category-1 CPSE (Central Public Sector Enterprise) under the Ministry of Education, which provides management and consultancy services in the field of education both within India and overseas. Mr. Goel highlighted the significance of the SII programme in enhancing institutional diversity,

improving competition among Higher Education Institutions (HEIs), and elevating national and international rankings such as NAAC, NIRF, and QS World Rankings.

The workshop covered the three stages of the SII process: Application Process, Counselling Process, and Student Onboarding Process. These stages were discussed in detail, ensuring that the faculty convener and other participants gain a comprehensive understanding of the procedures involved. The role of fee waivers in international student admissions was also addressed, along with marketing suggestions for HEIs to enhance student experience and support.

Outcome: The regional workshop successfully achieved its objectives by equipping the faculty convener and other participants with the necessary knowledge and understanding of the Study in India Programme. They gained insights into the SII process, including course details submission, scholarship disbursement through SII Tracks, and the upcoming academic year's plans. The workshop provided valuable information on the role of EdCIL and emphasized the importance of the SII programme in promoting diversity, competition, and institutional rankings.

Armed with this knowledge, the faculty convener and other participants can effectively support international students interested in pursuing higher education in India. They are better equipped to guide students through the application and onboarding processes, ensuring a smooth and enriching experience for both the students and the partner institutes. The workshop's outcomes contribute to the overall success of the Study in India programme in attracting and accommodating international students, further strengthening India's position as a preferred destination for higher education.

Importance of SII Programme for India

Importance of SII Programme for India

- Important component of New Education Policy 2020
- Key enabler for making India a global soft power
- Helps in creating ambassadors to showcase Indian Educational System overseas
- Important for revenue generation





Target Countries

Region	Country	Region	Country	Region	Country
SAARC	Afghanistan	Middle East	Iran	Africa	Mali
	Bangladesh		Iraq		Namibia
	Bhutan		Jordan		Zambia
	Nepal		Kuwait		Cameroon
	Sri Lanka		Yemen		Senegal
South East Asia	Indonesia		UAE		Algeria
	Thailand		Saudi Arabia		Mauritius
	Malaysia		Oman		Zimbabwe
	Myanmar		Syria		Mozambique
	Vietnam		Nigeria		Ghana
	Philippines	Rwanda	Kenya		
	Cambodia	Sudan	Eswatini		
	Laos	Tanzania			
East Asia	China	Egypt			
Central Asia	Kazakhstan	Uganda			
	Tajikistan	Ethiopia			
	Turkmenistan	Morocco			
	Mongolia	Tunisia			



STUDY IN INDIA

Branding your institute!

- Your **brand positioning/ highlighting USPs** – location, international experience, infrastructure, placements
- Create brochures, pamphlets & other collaterals for online/offline distribution
- Keep institute information updated on SII website
- Verify course details, eligibility criteria, fee detail, etc. before the start of new academic cycle
- Be active on all social media platforms
- Participate in as many Study In India education fairs as possible
- Appoint on ground institute representatives
- Share student stories & appoint student ambassadors
- No negative marketing & fake promises

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Create International Student Section on Institute Website

- Create A Dedicated Section For International Students
- Add Frequently Asked Questions
 - Courses Offered
 - Application Process
 - Admission Requirements
 - Fee Structure
- Include International Student Reviews
- Campus Virtual Tour (If Available)
- Showcase Global Culture
- Contact Details Of IRO
- Have A Mobile Friendly Website

What all institutions can do?



Select Target Markets



Set Up Dedicated Communication Channels



Market & Brand Your Institute



Create International Student Section on Institute Website

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