

# B.A. APPAREL DESIGN AND CONSTRUCTION

## PROGRAMME OUTCOMES

1. This programme provides basic understanding of the composition and use of textile fibres, their processing and use.
2. It educates the students about how yarns and weaves are constructed and what are the different methods of fabric construction, how a specific weaves are used in fabric construction.
3. Practical and theoretical knowledge of textile designing is undertaken emphasis is on hands on experience for the students for eg. Fabric painting tie and dye, Stencil/block printing etc.
4. Knowledge about the different types of natural and synthetic dyes used in the textile industry and to understand the qualities of each set of dyes.
5. Practical knowledge is provided about how to use a sewing machine and basic stitching is taught, basic embroidery too is undertaken.
6. Students learn about the various finishing processes used in fabrics, dyeing and printing and construction.
7. Students learn about the rich traditional textile heritage, fabrics and saris of India.
8. Introduction to the traditional embroideries is also given and students have a hands on experience and prepare samples of each.
9. Design concepts are taught, the different aspects of design and its use in garment construction and designing.
10. Fashion terminology factors affecting fashion, theories of fashion adoption, and fashion cycle is taught, basic sketching skills and garment designing techniques are taught.
11. Role of a designer, how a line is prepared, and a general information about the famous fashion designers of the world and India is studied.
12. Clothes as a medium of communication is studied and understood theories of clothing.
13. Apparel marketing e-tailing quality checks are all studied in this programme.
14. Basic sketching skills and preparation of a croqui is undertaken.

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**SPECIFIC PROGRAMME OUTCOMES**  
**B.A.1 st YEAR**

Sr. No.	Course code	Subject name	Category	Course outcome
1.	BAADC-A-101	Fundamental textile Science & Apparel construction-I	DSC-1	Knowledge about fabric construction , basic sewing terms tools and practical hands on experience on learning to sew on a machine ,a study of the various manufacturing processes and qualities of different fabrics.
2.	BAADC-A-102	Fundamental textile Science & Apparel construction-II	DSC-2	Knowledge of manufacture of yarns, weaves, and other methods of fabric construction .Different types of finishes used anthropometry and methods of pattern development in practical classes.
<b>II nd YEAR</b>				
1.	BAADC-A-201	Textile Design techniques	DSC-3	Practical knowledge of dyeing/ printing techniques and an introduction to the traditional embroideries and textiles of India.
2.	BAADC-A-202	Fashion studies and design development	DSC-4	Study about various aspects of design , functions of clothing ,clothes and communication etc. a study of fashion terms, theories ,fashion cycle. Design development and the role of a designer.
3.	BAADC-A-203	Effective dressing skills	SEC-1	Psychological and sociological aspect of clothing first impressions, verbal communications, dressing different body silhouette, fit correction and wise selection of readymade garments and clothing for different age groups.
4..	BAADC-A-204	Apparel retail	SEC-2	Evolution of the retail marketing system, types of retail outlets in the clothing market, elements of visual merchandising,
<b>V SEMESTER</b>				
1.	BAADC 508	Apparel Industry and Quality management	DSE-1	Quality assessment of readymade garments, understanding the importance of labels. Apparel designing for special needs, climate occasion and occupation.
2.	BAADC 507	Apparel e-tail	SEC-3	Overview of Fashion e-tailing types of e-tail outlets, comparison

				between retailing and e -tailing .
3.	BAADC 509	Appreciation of textile crafts	GE-1	Study of the traditional needle craft techniques of India with practical training, dyed, printed painted and woven textiles of India with special reference to its origin and contemporary status. A study of the carpet weaving centers of India.
		<b>VI SEMESTER</b>		
1.	BAADC 611	Apparel Construction	DSE-2	Introduction to layout and handling special fabrics, understanding fit and related problems. Introduction to draping. Learning about the Industrial machines tools and equipment and how they work. Introduction to CAD use of internet as source of design ideas.
2.	BAADC 610	Fashion Event Management	SEC-4	Understanding how fashion events are organized and managed. Designing a fashion show and executing it seamlessly, also marketing and managing fashion events.
3.	BAADC 612	Fashion design and development	GE 2	Studying the clothing time line of draped style of early civilization to 21 <sup>st</sup> Century. Theories of fashion adoption , development of fashion details ,fashion forecasting and learning to design a successful garment, learning costing and pricing .